



CLUSTERS AS DRIVERS OF INTERREGIONAL VALUE CHAINS

9 – 11 October 2024

Hotel Radisson Blu Leograd

Day 0 – Wednesday, October 9th, 2024

10.00-17.00	EU4D ICT Digital Forum
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Day 1 – Thursday, October 10th, 2024

09.00 – 09.30	Welcoming coffee, participants' registration
09.30 – 10.00	Opening Speeches Moderator – Teodora Jilkova, ECCP Team Member <ul style="list-style-type: none"> • Dumitru Alaiba, Minister for Economic Development and Digitalisation of the Republic of Moldova • Jakub Buratynski, Director DG Grow European Commission • Representative EU Delegation
10.00 – 11.00	Input Paper: Jan-Philipp Kramer Team Leader 'Data & Policy', ECCP Input Paper Panel Discussion – Clusters as drivers of interregional value chains Moderator – Dumitru Udrea, Project Manager, UNDP Moldova <ul style="list-style-type: none"> • Linda Perina, DG Grow • Daniel Cosnita, CLUSTERO • Jiri Hirinek, President NCA • Zinaida Plamadeala, MD Berries Cluster
11.00 – 11.30	Coffee Break
11.30-12.30	Session II: Role of clusters in the economic development of Moldova Moderator – Linda Perina DG Grow <ul style="list-style-type: none"> • Viorel Garaz, State Secretary Ministry of Economic Development and Digitalisation of the Republic of Moldova

	<ul style="list-style-type: none"> ● Olesea Cazacu, Inclusive Growth Cluster Programme Analyst, UNDP Moldova ● Irina Călugăreanu, Academy of Economic Sciences of Moldova ● Angela Cașcaval, Heart of Dniester Tourism Cluster ● Ciprian Morcan, Transylvanian Furniture Cluster ● n.n EU Delegation
12.30 – 13.15	Lunch Break
13:15 – 14:30	<p>Session III: The Role of clusters in the interregional cooperation Moderator – Gerd Maier zu Köcker, ClusterAgentur BW</p> <p>Inputs: Paul Maris, MA Black Sea Basin Emilia Cebotari, NCP INTERREG Danube (tbc)</p> <ul style="list-style-type: none"> ● Carolina Tulgara, TEX-DAN (Danube) ● Andrea Sulyok Pal, DRWO 4.0 (Danube) ● Rebecca Marcu, Greentex (Danube) ● Elena Stepanov, INTERSMARTS (Black Sea) ● Christina Leucuța, Plan C (Danube) ● Natalia Budescu, SeedGuard (Black Sea)
14.30 – 15.30	<p>Session IV: MD and international clusters present themselves. Pitching session Moderator – Teodora Jilkova, ECCP Team Member</p> <ul style="list-style-type: none"> ● Moldovan Clusters pitching slot ● International Clusters pitching slot
15.30 – 16.00	Closing Remarks and Networking Coffee
16.00 – 18.00	Matchmaking event in cooperation with EEN

Day 2 – Friday, October 11th, 2024

09.00 – 09.30	Registration and coffee	
09.30 – 11.00	<p>Session V - Doing Business in Moldova</p> <p>Moderator – BERZOI Simion, Project Manager, UNDP Moldova</p> <p>Discussion Topics:</p> <ul style="list-style-type: none"> ● Recent reforms and their impact on the business climate. ● Best practices for compliance and risk management. ● Government incentives and support programs for foreign and local investors. ● Financing options for startups and SMEs. ● Challenges and opportunities in logistics and supply chain management. 	<p>Session VI Sustainable Development and Green Clusters</p> <p>Moderator – Daniel Cosnita, CLUSTERO</p> <p>Discussion Topics:</p> <ul style="list-style-type: none"> ● Integrating sustainability into cluster strategies ● Examples of green initiatives within clusters ● Benefits of sustainable practices for long-term growth ● Collaboration between businesses and educational institutions. ● International partnerships and their impact on local clusters <p>Panellists</p>

	<ul style="list-style-type: none"> • Infrastructure projects and their potential benefits for businesses. • Government initiatives to promote digitalization. <p>Panellists</p> <ul style="list-style-type: none"> • Vitalie Tarlev, MD Digitalisation Advisor • Roman Ladus, Prime Minister's Economic Council • Natalia Bejan, MD Investment Agency • Cristina Tiscul, Association of Foreign Investors <p>Q&A</p>	<ul style="list-style-type: none"> • Bianca Muntean, Transilvania IT Cluster • Ion Bodrug, ACETI & DIH of Moldova • Costin Lianu, Wallachia EHUB • Vladimir Sedlarik, Tomas Bata University Zlin, Czechia • Peter Kiss, Omnipack Hungary <p>Q&A</p>
11.00-11.30	Coffee Break	
11.30-13.00	<p>Session VII Perspectives of cluster development in the Republic of Moldova Group discussion with MD clusters <i>In Romanian only</i></p> <p>Moderator – Dimitrie Parfentiev, Project Manager UNDP Moldova</p> <p>Discussion Topics:</p> <ul style="list-style-type: none"> • Role of cluster managers and their impact on success • Aligning cluster vision with industry trends • Facilitating collaboration among cluster members • Financial management and sustainability strategies • Strategies for expanding cluster activities internationally • Future trends in digitalization for clusters 	<p>Session VI Sustainable Development and Green Clusters</p> <ul style="list-style-type: none"> • Design Thinking Workshop Plan C Co-creative approach to transform industrial processes towards circularity Moderated by SORINTEX
13.00-13.30	Lunch end of the conference	