

Interreg
Danube Region



Co-funded by
the European Union



Caring Communities

Transnational Innovation Program on Homecare and Community-based Services

Pilot Journey and Key Results

A five-module transnational learning program across
the Danube Region

Program

TIP · Caring Communities

Module host countries

Bosnia and Herzegovina · Hungary · Bulgaria · Austria · Romania

Co-funded by

European Union · Interreg Danube Region Programme

Caring Communities: Transnational multi-level approaches for transformative changes
in the Homecare Sector and Community-based Development of the Danube Region

What was TIP?

The Transnational Innovation Program (TIP) was piloted within the Caring Communities project as a structured transnational capacity-building and innovation journey focused on homecare and community-based services.

Piloted through five learning modules, practical teamwork, mentoring between modules, study visits, prototyping, pitching and dissemination, the program helped teams move from care challenges toward shareable solution concepts.

TIP was implemented within the Caring Communities project, with Mozaik Foundation contributing to the design, facilitation and documentation of the pilot process in cooperation with project partners.

5

Learning modules across
5 host countries

9

Homecare innovations
documented

7

Countries represented
across documented TIP
solutions

1

Shared vision: more
connected
community-based care

Care challenges rarely stop at borders. Neither should solutions.

TIP created a practical space where project partners, public institutions, NGOs, municipalities, service providers and care actors could learn from each other and turn local challenges into shared innovation work.



Cooperation

Across countries and sectors



Learning

Through modules and study visits



Prototyping

From concepts to shareable outputs



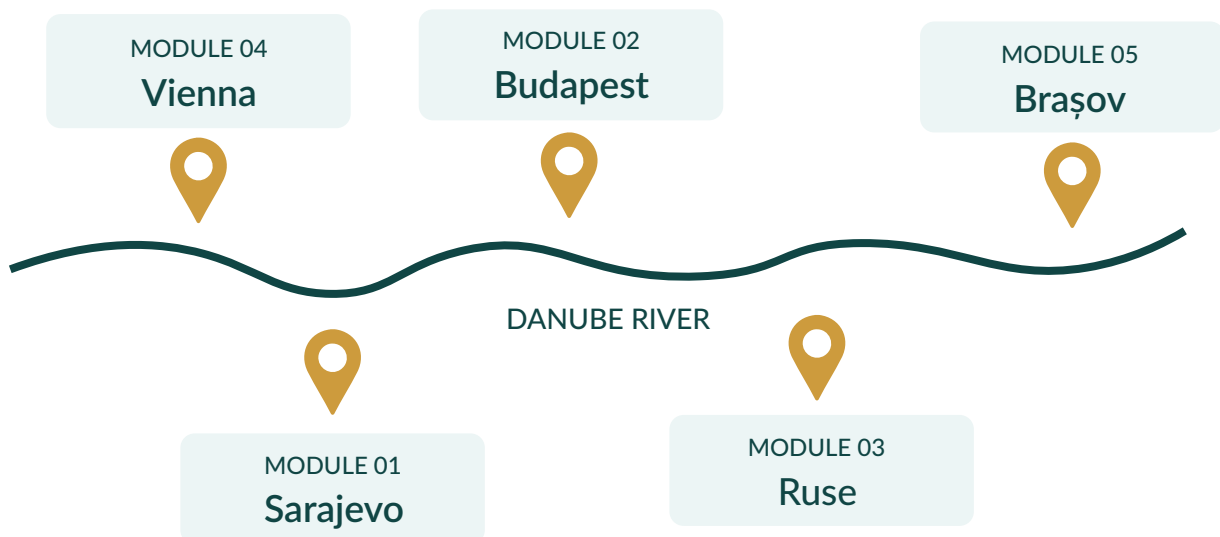
Community

Person-centered support close to home

The TIP Pilot

Five modules. One journey.

The TIP pilot moved step by step from team building and understanding the care context to financing, prototyping, pitching, reflection and dissemination.



1

Sarajevo • Bosnia and Herzegovina

Connecting teams and understanding the context

The innovation journey started in Sarajevo with team building, introduction to innovation methods and exploration of challenges and opportunities in homecare and community-based services.

Team building

Innovation methods

Context exploration

2

Budapest • Hungary

Developing ideas and deepening concepts

Teams deepened their solution concepts through expert inputs, peer exchange and structured workshops. Study visits to local care services helped connect ideas with real-life models.

Homecare challenges

Study visits

Peer learning

3

Ruse • Bulgaria

Financing, prototyping and testing solutions

Teams worked on financing questions and moved from ideas toward prototypes. They developed more tangible versions of their solutions, tested assumptions and refined their models based on feedback from mentors and peers.

Financing

Prototyping

Testing

4

Vienna • Austria

Pitching, communication and cooperation inputs

Teams worked on storytelling and pitching, strengthening their ability to communicate the value and potential of their homecare innovations. The module also included inputs on cooperation and Interreg-related funding opportunities.

Storytelling

Pitching

Cooperation

5

Braşov • Romania

Showcasing, reflecting and looking ahead

The final module brought the journey full circle. Teams presented their solutions, reflected on the TIP experience and prepared final dissemination materials, including video presentations and solution descriptions.

Pitch & showcase

Reflection

Dissemination

Mentoring & Continuous Support

Between the five modules, TIP teams continued developing their ideas with support from mentors from partner organizations. Mentoring helped teams follow up on homework, clarify open questions, reflect on challenges and prepare for the next stages of the innovation process.

1



Check-in

Stay connected

2



Homework

Keep momentum

3



Reflection

Clarify questions

4



Preparation

Pitch, prototype, share



Nine solutions. Practical ideas for community-based care.

Through TIP, teams developed and documented practical homecare and community-based service solutions that respond to ageing, care needs, social isolation, digital coordination and the need for stronger support systems close to home. The solutions are presented through shareable outputs: TIP homecare innovation summaries and accompanying video clips for partners, municipalities, care providers, NGOs and public institutions.

GERMANY · BOSNIA AND HERZEGOVINA

Shared Homes and Lives – SHAL

Connects older people living alone with young people seeking affordable housing, creating structured mutual support through shared everyday life.

INTERGENERATIONAL CO-LIVING

 SUMMARY

 VIDEO

AUSTRIA

Co-Housing Melange

Combines independent living with structured peer support and community-building for people aged 55+.

CO-HOUSING 55+

 SUMMARY

 VIDEO

HUNGARY

Lavender House

Combines elderly day care, youth programs and support for vulnerable groups in one local community hub.

COMMUNITY HUB

 SUMMARY

 VIDEO

BOSNIA AND HERZEGOVINA

Geronto Host

Offers home visits, practical household support, basic monitoring and companionship for older adults.

NON-MEDICAL HOMECARE

 SUMMARY

 VIDEO

HUNGARY · ROMANIA

Bridges

Connects young volunteers and older residents through shared activities and cross-border exchange.

INTERGENERATIONAL ACTIVITIES

 SUMMARY

 VIDEO

BULGARIA · ROMANIA · BOSNIA AND HERZEGOVINA

CADENCE

A transnational dementia care model combining early detection, home-based support, mobile teams, referral pathways and digital coordination tools.

DEMENTIA CARE

 SUMMARY

BOSNIA AND HERZEGOVINA · ROMANIA

Caring Connections

Connects older adults, caregivers, volunteers and service providers to improve coordination and personalization of care.

DIGITAL CARE COORDINATION

 SUMMARY

 VIDEO

BULGARIA

Help Connect Bansko

Connects trained volunteers with elderly people and people with disabilities in remote communities.

VOLUNTEERING PLATFORM

 SUMMARY

 VIDEO

GERMANY · SERBIA

Aura Care Monitoring

Uses smart sensors, AI monitoring and caregiver alerts to support safer independent living for older adults.

CARE TECHNOLOGY

 SUMMARY

 VIDEO



What TIP Taught Us

1

Innovation needs structure

A five-module format helped teams move from initial ideas toward clearer concepts, prototypes, pitches and dissemination materials.

2

Teams need continuous support

Mentoring between modules helped participants stay focused, reflect on challenges and prepare for the next stage.

3

Study visits make ideas real

Local examples helped participants connect abstract concepts with concrete community-based care models.

4

Simple communication tools matter

TIP homecare innovation summaries and video clips made solutions easier to share with stakeholders and wider audiences.

5

Replication requires adaptation

TIP solutions are starting points, not templates. Each one needs local legal, institutional, financial and community fit.

Explore the TIP Results

The TIP teams turned their ideas into short, shareable materials. The TIP homecare innovation summaries present all nine solutions, while accompanying video clips provide a closer look at eight of them, making it easier to understand the challenge, the proposed response and the potential for adaptation.



TIP innovation summaries

Explore the documented homecare and community-based service solutions developed through TIP.

[READ SUMMARIES](#)



TIP videos

Watch short video presentations of TIP teams and their homecare innovation ideas.

[WATCH VIDEOS](#)



Caring Communities Website

Learn more about the Caring Communities project, activities and results.

[VISIT WEBSITE](#)

From shared challenges to shared solutions for care.