Summary of Agile Pilot

Company name	**YoungLink s.r.o.**
Company location	**Prague**
Domain	**Health and wellbeing**
Municipality	Statutory City of Olomouc: Prague 10, Prague 12
Project period	July 2025 – December 2025 (Main measurement period: 15 October 2025 – 5 January 2026)
Solution	The pilot tested the YoungLink digital sociometric application, a diagnostic tool designed to measure classroom social dynamics and school climate in primary schools. The solution enables: ● Systematic mapping of peer relationships within classes ● Visualization of social structures and potential risks (e.g. isolation, tension) ● Aggregated reporting at school and municipality level ● Data-informed planning of preventive and intervention measures The objective was to verify: ● The functionality and usability of the tool in real school environments ● The business model based on cooperation with municipalities (school founders) ● The organizational and methodological conditions required for long-term impact
Stakeholders	Stakeholders are: ● 3 municipalities (Olomouc, Prague 10, Prague 12) ● 18 primary schools ● 4,275 distributed student licenses ● School management and counselling staff ● Municipal education departments Municipalities played a key coordinating role, particularly in the initial phase of implementation.
Lessons learned	● Sociometric measurement is a powerful diagnostic tool, but data alone does not automatically lead to behavioural or systemic change. ● Capacity matters: The ability of schools to translate diagnostic outputs into preventive action depends heavily on staff capacity and methodological support. ● The role of the municipality is critical: Early engagement of the school founder ensures legitimacy, organizational stability, and smoother implementation. ● Aggregated data has strong strategic value: Municipality-level anonymized outputs support targeted prevention policies and complement existing sociological surveys. ● Schools differ significantly in readiness: Successful implementation depends on internal coordination, school leadership engagement, and availability of counselling staff. ● Agile piloting provided a safe testing environment: The framework enabled structured cooperation between public administration and a private provider.

	● Further standardization of reporting templates would improve efficiency: Unified guidance and clearer documentation formats would reduce administrative ambiguity during implementation.
KPI 1 Number of simulations	Equivalent indicator: number of sociometric measurements conducted: ● 18 schools involved ● 4,275 student licenses distributed ● 115 sociometric measurements conducted ● 2 schools postponed measurements due to staffing constraints The pilot confirmed strong engagement, though full utilization depended on local capacities.
KPI 2 User feedback surveys	Schools were categorized into three groups: ● Active schools (6): Implemented targeted preventive measures, adjusted classroom activities, engaged counselling services, and in some cases used anonymized outputs in communication with parents. ● Interpreting but hesitant schools (5): Discussed outputs but implemented limited or no concrete interventions due to lack of time, methodological confidence, or guidance. ● Passive schools (5): Used results for informational purposes only without operational follow-up. Municipalities confirmed the usefulness of aggregated outputs for strategic prevention planning.
Evaluation of the business model focusing on its viability and potential for growth	Pre-pilot model ● Direct sales of student licenses to individual schools ● Schools independently decided the number of participating students Strengths validated ● High retention rate (approx. 80% YoY) ● Strong appeal among proactive schools ● High perceived professional credibility Identified barriers ● Low scalability of school-by-school sales model ● Limited school budgets and staffing capacities ● High business development costs Strategic shift confirmed by pilot The pilot demonstrated that municipality-level procurement is more sustainable and scalable because it: ● Reduces financial and administrative burden on individual schools ● Enables unified methodology ● Supports coordinated prevention policies ● Increases return on public investment This represents a key strategic pivot in the company's business model.
Impacts	Impact on schools ● Structured, objective insight into classroom relationships ● Improved basis for preventive interventions ● Increased awareness of social dynamics Impact on municipalities

	● Strategic-level data for prevention planning ● Ability to identify schools needing additional support ● Complementary dataset to regular sociological surveys Impact on YoungLink ● Validation of tool quality and interpretability ● Deeper understanding of public-sector processes ● Clear repositioning toward municipality-centered business model ● Increased readiness for long-term partnerships and international expansion
Suggestions for future actions, especially focusing on sustainability and replication	● Strengthen methodological support for schools to translate diagnostics into action ● Develop standardized guidance for preventive interventions ● Expand centralized procurement model through municipalities ● Ensure availability of anonymized aggregated outputs for founders ● Establish follow-up program supporting scaling beyond pilot phase ● Promote systematic knowledge sharing between municipalities
Next steps	● Shift business model toward municipality-level contracts ● Develop enhanced aggregated reporting functions ● Strengthen methodological layer of the product ● Expand within the Czech Republic ● Prepare for EU and US market entry through pilot partnerships and accelerator programs ● Participate in sectoral events (e.g., URBIS, education-focused conferences)
Provider's Reflection	The pilot confirmed: ● The professional quality and stability of the YoungLink tool ● The importance of founder-level coordination ● The uneven readiness of schools to implement data-driven prevention ● The need for systemic, not isolated, implementation The pilot enabled a fundamental refinement of the business and implementation model and strengthened the company’s readiness for collaboration with public administration.
Municipality's Reflection	Municipalities evaluated the solution as: ● An innovative, evidence-based prevention tool ● Objective and methodologically sound ● Valuable for early identification of risks ● Useful for strategic planning They expressed interest in exploring financing or co-financing options and emphasized the importance of anonymized aggregated data for policy-level decision-making. Agile piloting was perceived as a functional and beneficial framework for testing innovative solutions in public administration.
Expert's Reflection	From an independent expert perspective, the pilot demonstrated strong societal relevance and validated the usefulness of sociometric tools in real school environments, while also highlighting key conditions for successful implementation. ● The solution proved to be a unique and valuable diagnostic tool, capable of capturing social dynamics within school collectives and providing actionable insights for prevention activities.

	● The pilot confirmed high usefulness for municipalities, particularly in their role as coordinators of preventive activities across schools, where aggregated insights can significantly improve decision-making. ● Qualitative KPIs were successfully achieved, especially in terms of relevance and practical usability of outputs for stakeholders (schools and municipalities). ● Quantitative validation remains limited, as some results (e.g. number and nature of interventions) are influenced by external factors such as school capacity and planned activities, making strict impact attribution difficult. ● The pilot revealed operational constraints, including limited time and personnel capacity in schools, which can affect the ability to fully utilize outputs and implement follow-up measures. ● A key benefit was the iterative validation of the business model, including pricing, market positioning, and identification of scaling barriers and opportunities. ● Communication and coordination were identified as critical success factors, particularly in multi-stakeholder environments involving municipalities, schools, and providers.