

# The impact of online counseling on youth mental health

Presenter

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# Story of “shadow”

I wrote you many times before and I would like to write you one more time. This will be one of my last posts. I am 15 years old. I don't have an average teenage story. I don't have any friends, I am ashamed of myself and I don't really see a way out of this. I know that what I'm about to do will make parents sad. However, I also know that they will survive.

...

I decided that I will end my life at the age of 15 with a jump. I planned it all. Yes, it will again sound like I'm just looking for attention but I just can't take it no more when people tell me I'm ugly, incompetent and that I should just kill myself.

Slowly you start to believe them.





# ***“This is me”*** **prevention program**

## **Online counseling**

- Offering professional help and expert opinion online.
- ...

## **School prevention program**

Prevention activities for developing:

- positive and realistic self-esteem,
- social and emotional skills
- mental resilience.

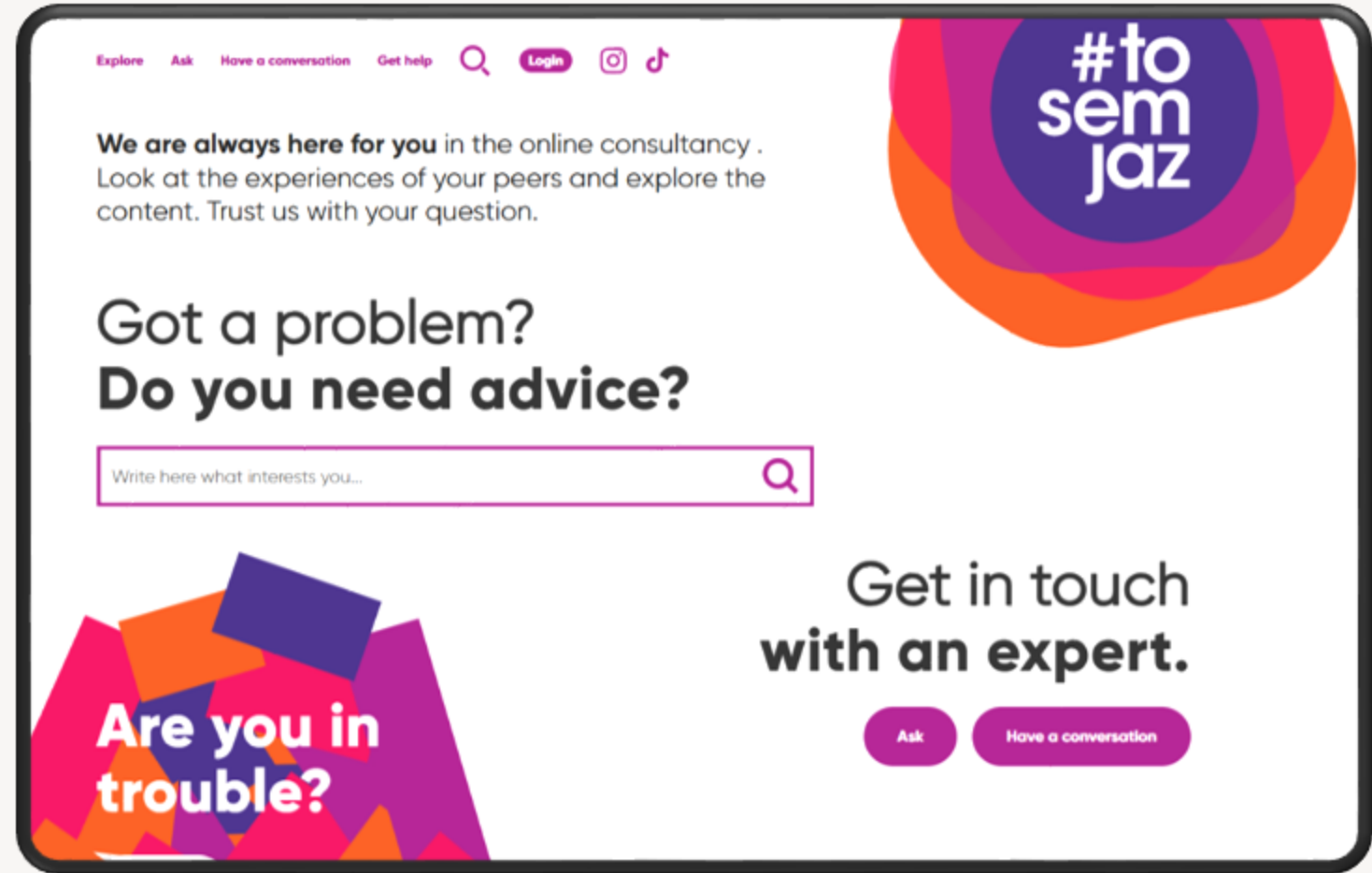
**Our goal: to inspire and support the development of a healthy personality**

# *The largest youth web counseling service in Slovenia*

Since 2001 providing adolescents with:

- Free
- Anonymous
- Public access to expert advice

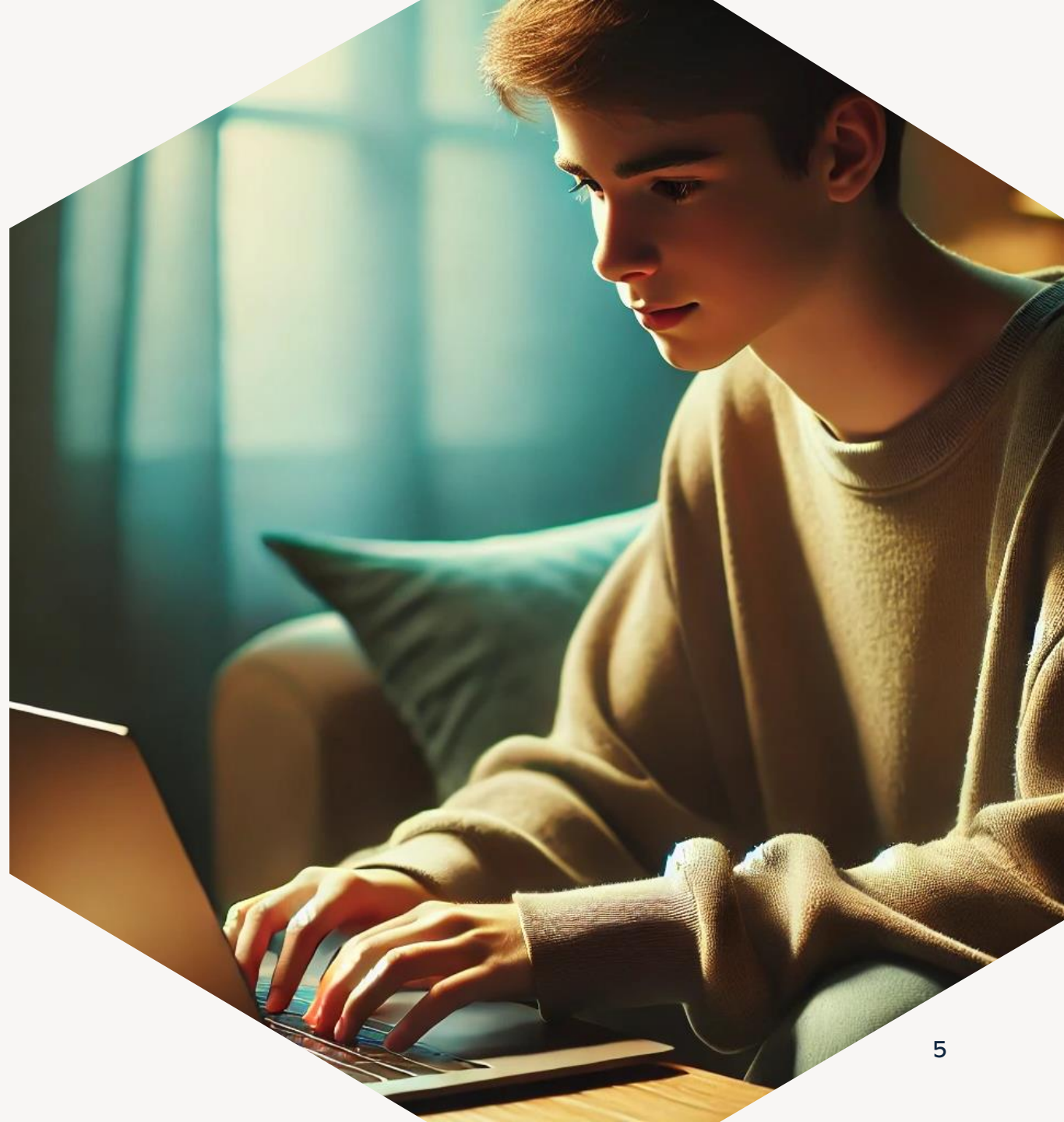
Website: [www.tosemjaz.net](http://www.tosemjaz.net)





# How do we help?

- **Professional literature and content about health and mental health**
- **Online self-help courses based on CBT (anxiety, understanding emotions)**
- **Online counseling**
  - Professional help via Forum
  - Professional help via Chat



# Who is helping?



**Multidisciplinary  
approach**



**Experts from  
different fields**

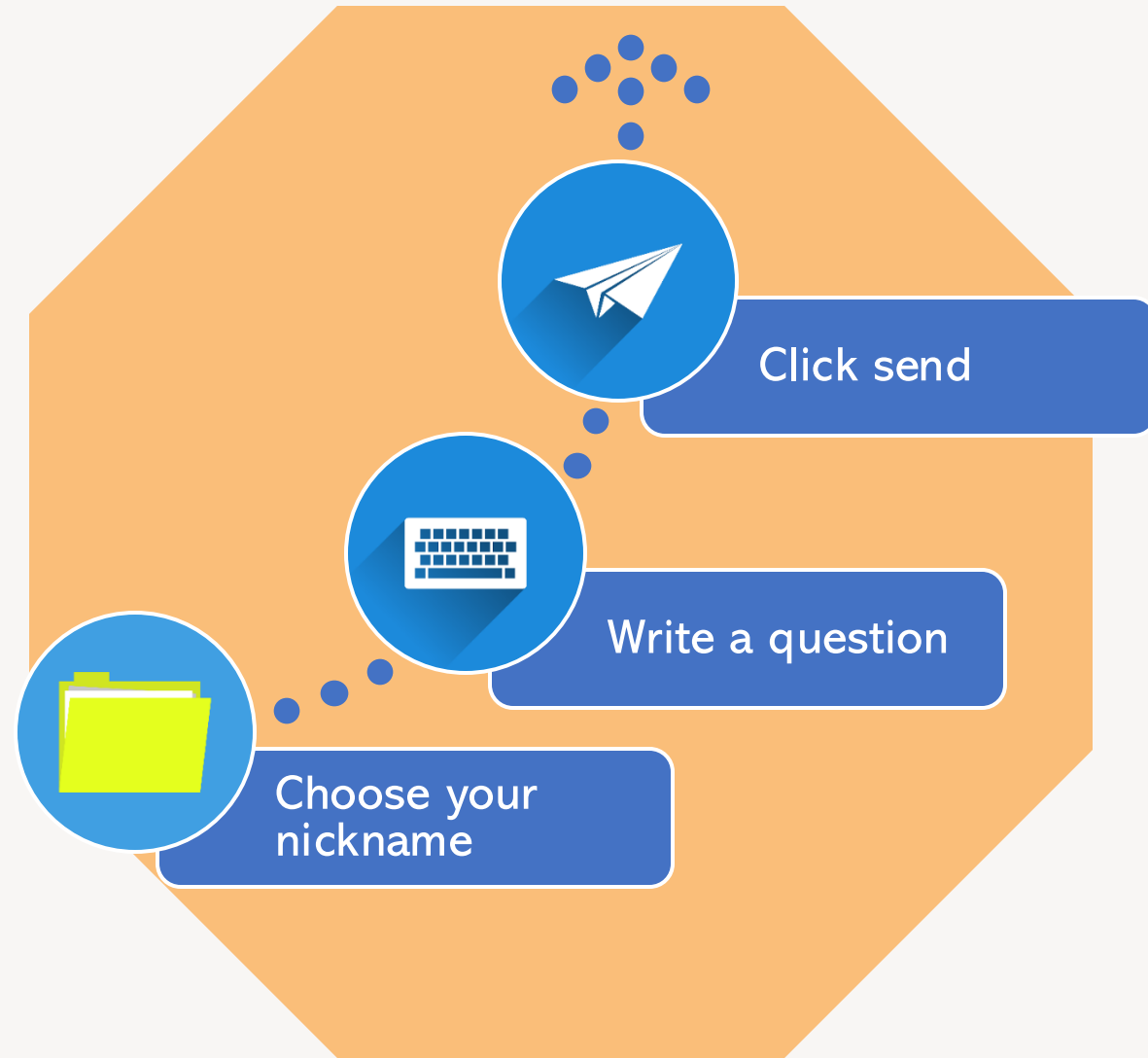
Psychologists,  
medical doctors,  
social workers, school  
counsellors, etc.



**Volunteers**

**Since 2001... more than 45.000 answered questions.  
More than 350 articles about (mental) health.**

# How does it work?

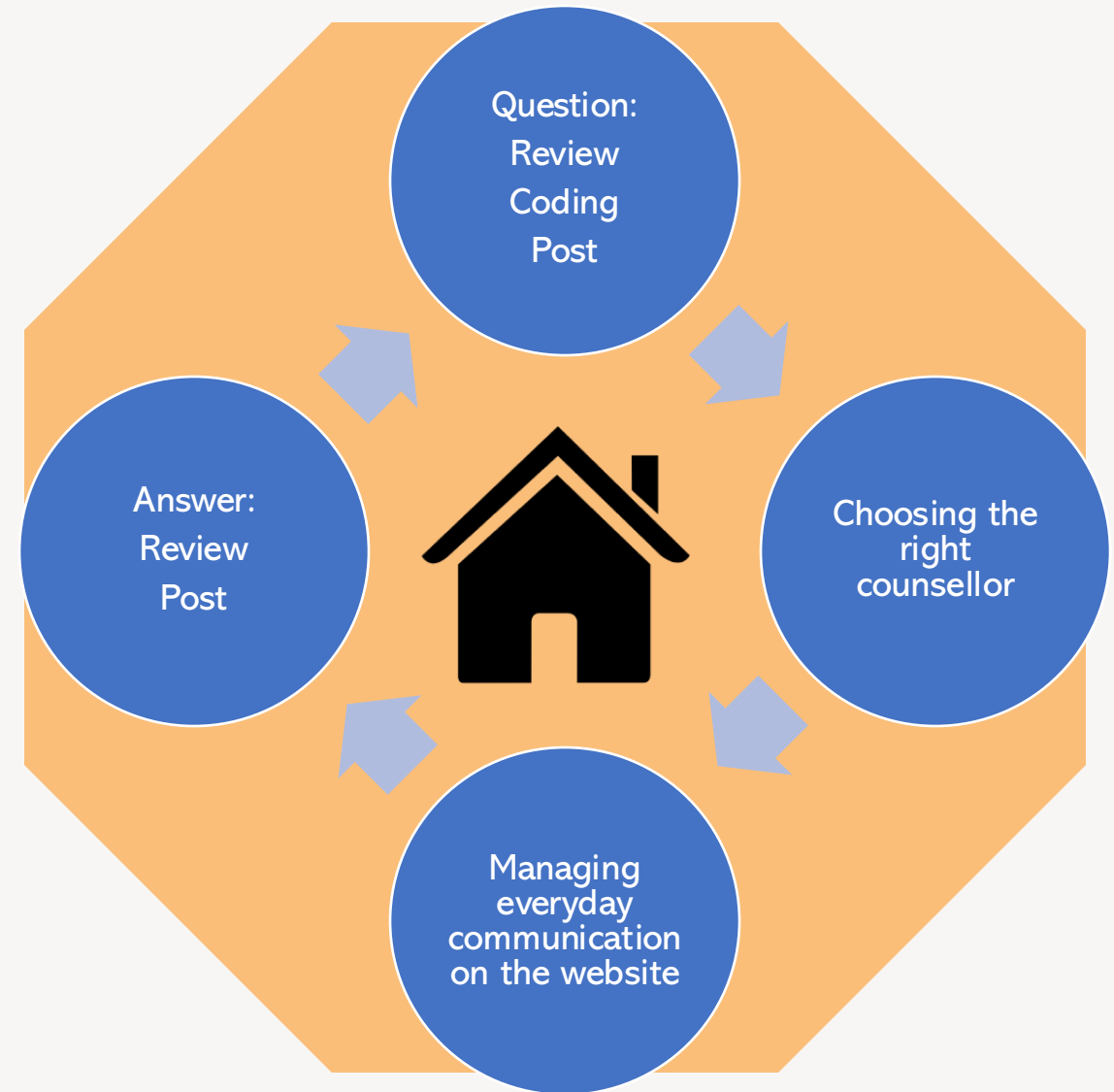


# Safe space for everyone

Every question and answer is reviewed by a professional editor.

Anonymity is a priority.

**Goal:** safe user experience when sharing personal information.





# This is them...

## examples of questions



### Becoming confident

»I'm 14 years old... I don't know why but I'm always embarrassed, I always do some kind of mistake to look like a loser, probably this is because of my low self-esteem, I want to become self-confident and decisive. How can I become confident?



### Is he in love with me?

"Hey! Yesterday a guy asked me out for a drink and of course I said yes! And then we went to my best friends house, into her room, where we started to kiss,... I feel so guilty. I fell in love but I'm afraid to tell him because I have a feeling that he's just using me. I don't know what to do?"

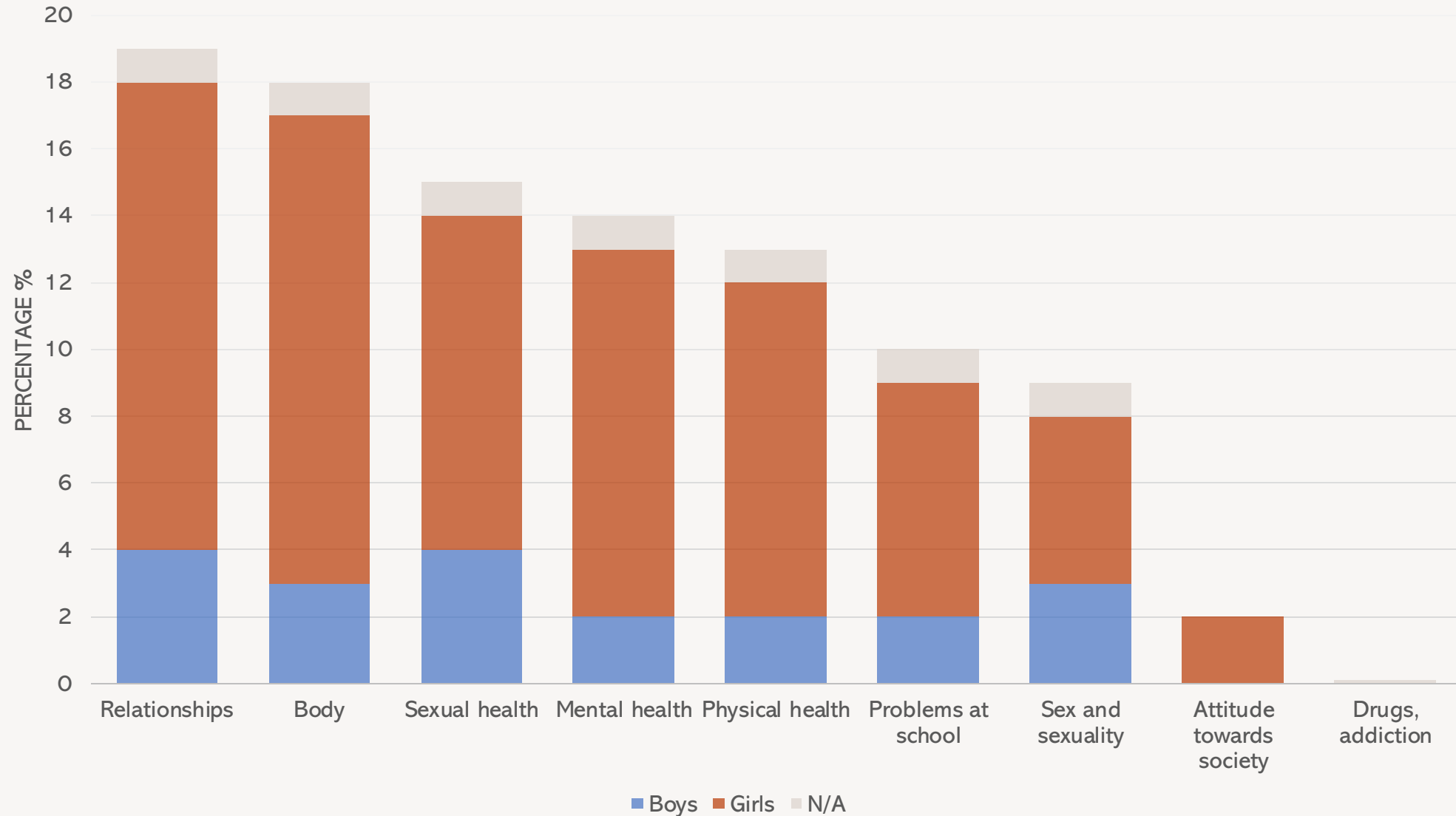


### How to study and not be lazy

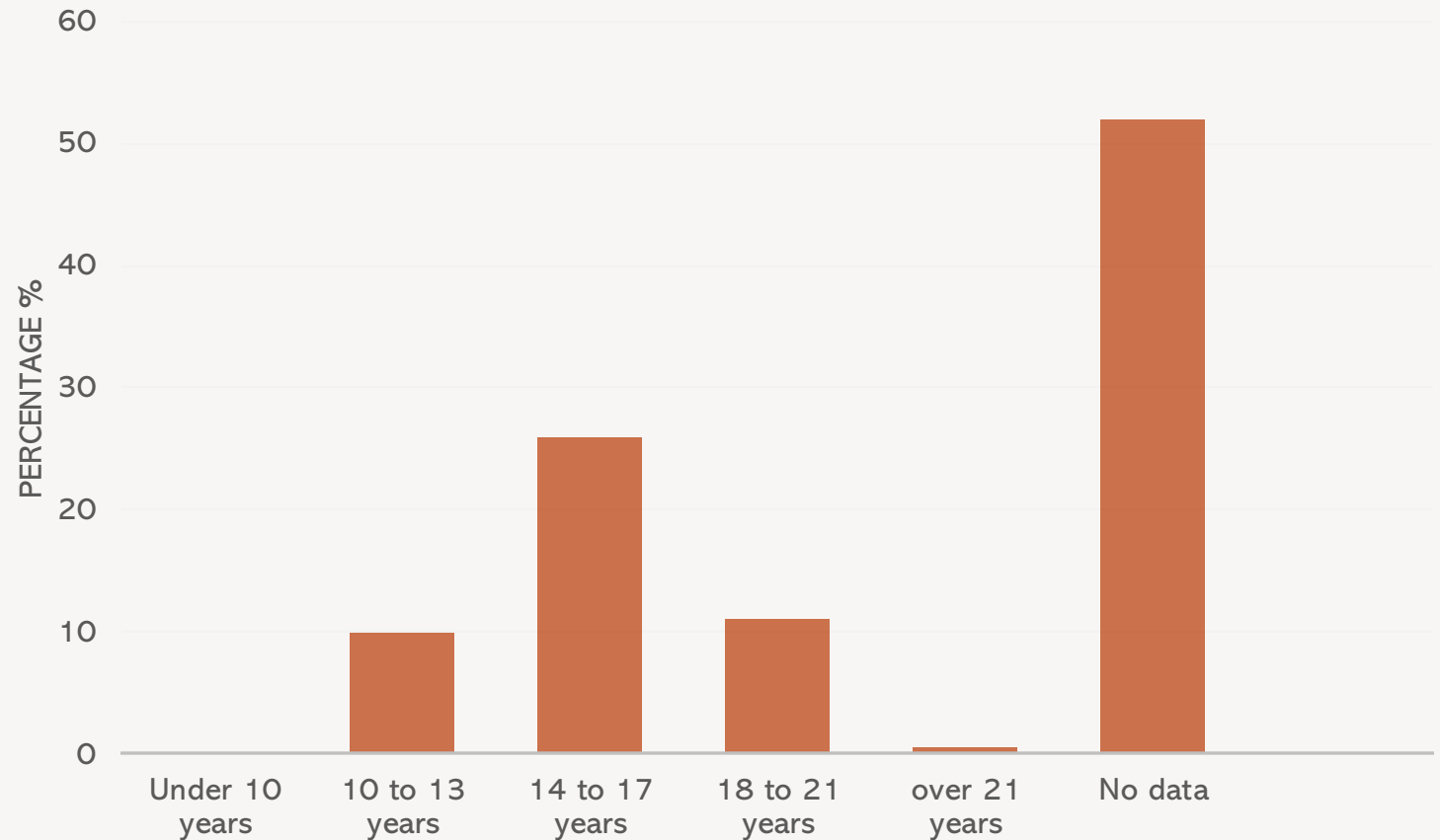
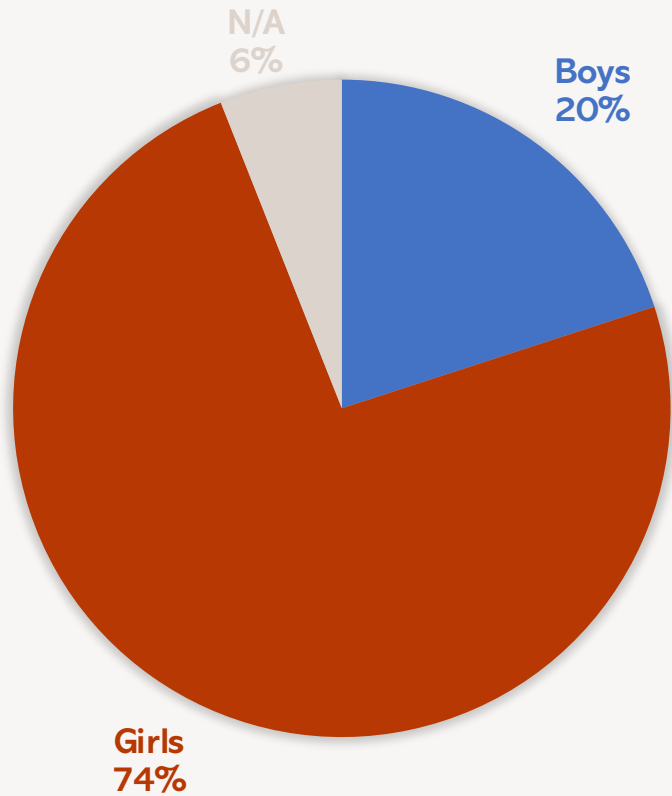
»Hey! So, I've got this...problem. I know I should be studying, but every time I try, my brain is like, "Nope, let's take a nap instead!". Any advice for a lazy student like me?

# Questions by category

(2012 – 2024) N = 23.833



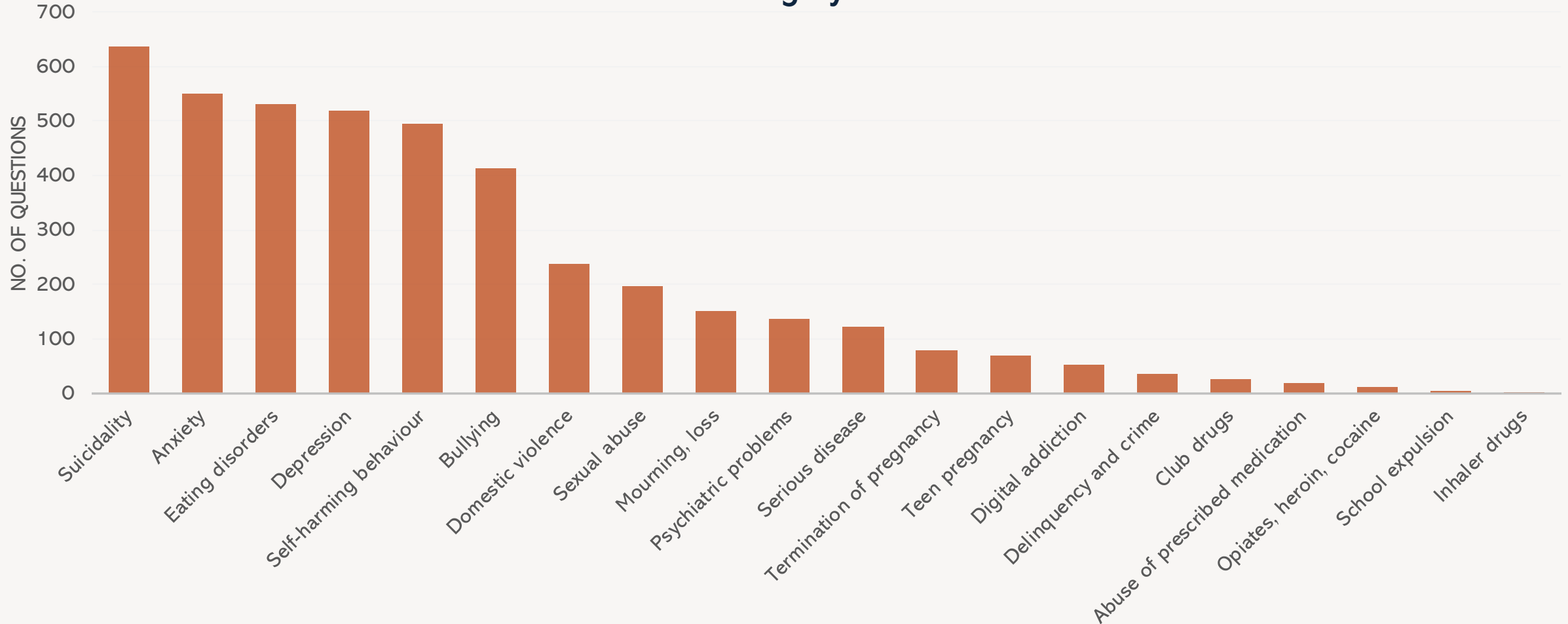
# Gender and age of users (2012 – 2024) N = 23.833



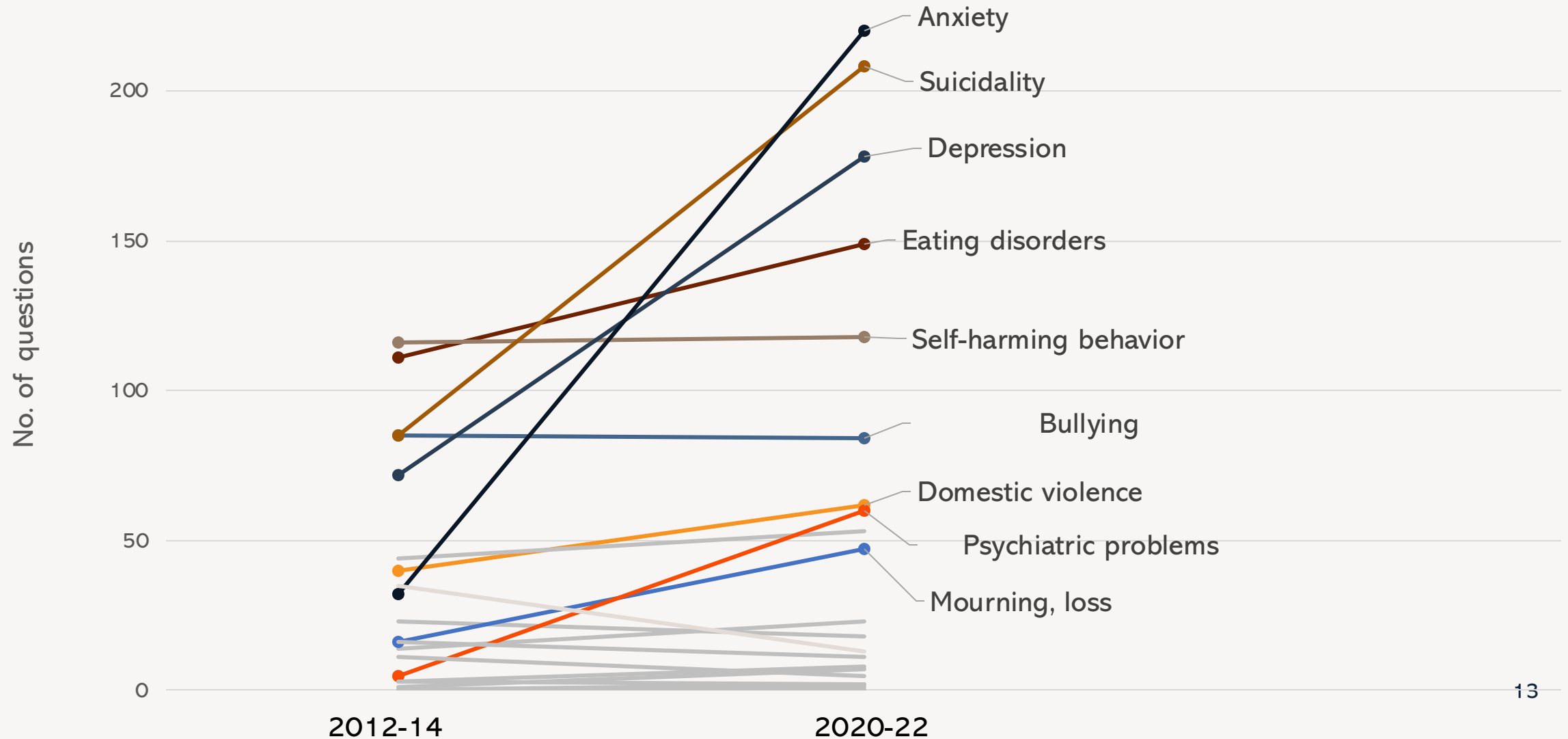
# The most severe category 2012 - 2024

Most severe category  
= posts categorized

Between 2012 – 2023, altogether 11 % (2.564) of questions were categorized in the most difficult category

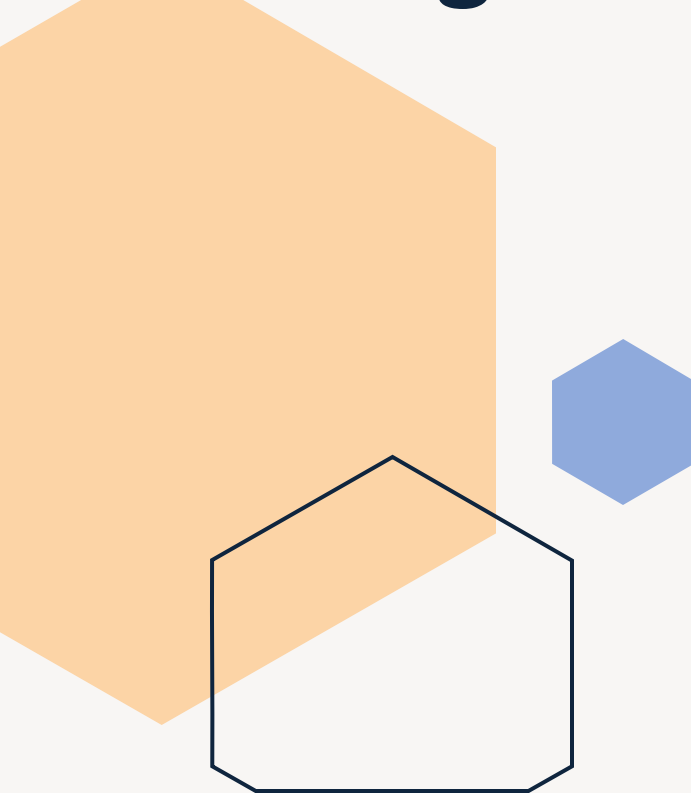


# Comparison between 2012-14 period VS 2020-22 period





# Benefits and limitations of online help-seeking



## Benefits

- Anonymity, ease of access and the immediacy of internet are important facilitators of online help-seeking in youth (Best et. al., 2016).
- Finding a community and connecting with others who have similar experiences to their own (Bell et al., 2018).
- Youth with higher suicidal risks and higher social anxiety use internet for suicide-related purposes (e.g., information searching, help-seeking) more often than youth with lower suicidal risk and social anxiety (Bell et al., 2018).
- Online help-seeking acts as a gateway behavior to further help-seeking in vivo (Frost et. al., 2016).



## Limitations

- Uncertainty about trustworthiness (reliability) of resources and anonymity (Best et. al., 2016).
- It may reinforce treatment avoidance → certain communities may increase stigma surrounding mental health and psychiatric treatment (Birnbaum et. al., 2017).
- Lack of immediate, crisis support (Mar et. al., 2014).

# Summary

- “This is me” program is a good example that we can create an online safe space/community for youth with (mental) health problems.
- Internet has the potential to assist all young people in accessing help, especially those who experience a great deal of stigma and those who want to be self-reliant.

**Can online support (including AI) replace support in vivo?**



# Story of “shadow”

Shadow opened up about his pain, his fears...later also about his dreams.

Online counselor guided him, offered him support and encouraged him to reach out to others and seek professional help.

**Online counseling service can offer more than just advice. It can be a lifeline. We can be seen, heard and valued in a way that may not be possible elsewhere.**





# Thank you!

Bell, J., Mok, K., Gardiner, E., & Pirkis, J. (2018). Suicide-Related Internet Use Among Suicidal Young People in the UK: Characteristics of Users, Effects of Use, and Barriers to Offline Help-Seeking. *Archives of Suicide Research*, 22(2), 263–277.

<https://doi.org/10.1080/13811118.2017.1334609>

Best, P., Gil-Rodriguez, E., Manktelow, R., & Taylor, B. J. (2016). Seeking Help From Everyone and No-One: Conceptualizing the Online Help-Seeking Process Among Adolescent Males. *Qualitative Health Research*, 26(8), 1067–1077. <https://doi.org/10.1177/1049732316648128>

Birnbaum, M. L., Rizvi, A. F., Correll, C. U., Kane, J. M., & Confino, J. (2017). Role of social media and the Internet in pathways to care for adolescents and young adults with psychotic disorders and non-psychotic mood disorders. *Early Intervention in Psychiatry*, 11(4), 290–295.

<https://doi.org/10.1111/eip.12237>

Frost, M., Casey, L., & Rando, N. (2016). Self-Injury, Help-Seeking, and the Internet: Informing Online Service Provision for Young People. *Crisis*, 37(1), 68–76. <https://doi.org/10.1027/0227-5910/a000346>

Mar, M. Y., Neilson, E. K., Torchalla, I., Werker, G. R., Laing, A., & Krausz, M. (2014). Exploring e-Mental Health Preferences of Generation Y. *Journal of Technology in Human Services*, 32(4), 312–327. <https://doi.org/10.1080/15228835.2014.943457>

Rickwood, D. J., Mazzer, K. R., & Telford, N. R. (2015). Social influences on seeking help from mental health services, in-person and online, during adolescence and young adulthood. *BMC Psychiatry*, 15(1), 40. <https://doi.org/10.1186/s12888-015-0429-6>