



Project factsheet - Assessment grid

PROJECT OVERVIEW	
Project Ref. No.	DRP0200299
Project title	Danube Region Programme
Acronym	DECIDE
Priority axis	1. - A more competitive and smarter Danube Region
SO	1.1 - AdvancedTechnologies
Lead partner	Centre for Digitalisation Böblingen District - ZD.BB GmbH
Lead partner country	Deutschland (DE)
Lead partner legal status	Private!
Project duration	30
Total Interreg Funds	2309400.02
Total Eligible Budget	2886750.05

Project Summary
<p>The future holds many challenges and the EU responds with respective programs and objectives, like Agenda 30's Sustainable Development Goals (SDGs), Fit for 55 - the EU's plan for a green transition and especially the Circular Economy Action Plan (part of European green deal). The latter sets clear objectives which also contribute to the goal of the other programs: Make sustainable products the norm in the EU; focus on the sectors that use most resources and where the potential for circularity is high, including batteries and vehicles, packaging, textiles, plastics, ICT, construction and buildings, food, water and nutrients; ensure less waste; make circularity work for people, regions and cities. With regard to the EU response, it is clear that Circular Economy Business Models (CEBM) are given a special role in addressing current and future challenges at a transnational level and that they are significant for achieving the set objectives. However, the development and implementation of CEBM meets common obstacles in the DR such as local regulations contrary to the circular concept, lack of infrastructure for waste treatment, lack of recycling technology and especially a lack of adequately planned business models. This is where the project aims to intervene by providing methods and tools to SMEs, Startups, Economic Developers for the development of successful CEBM by modelling existing best practice CEBM (in batteries, food, textile, packaging, smart city), in-depth simulations on ecological and social dimensions and continuous monitoring of the CEBM's success - protected by blockchain technology. Accordingly, the implementation of practical pilots and targeted qualification measures will ensure a thorough understanding of CE value chains and allow for knowledge transfer from the existing best practice CEBM across borders and sectors within the DR, turning the supposed weakness of geographical segmentation into a new and unique innovation accelerator.</p>

LIST OF PROJECT PARTNERS				
No.	Institution name	Country	Total Interreg funds	Total eligible budget
ZD.BB	Centre for Digitalisation Böblingen District - ZD.BB GmbH	Deutschland (DE)	395920.00	494900.00

HSRT	Reutlingen University	Deutschland (DE)	304000.00	380000.00
UNIZG FOI	University of Zagreb, Faculty of Organization and Informatics	Hrvatska (HR)	160000.00	200000.00
TICM	Technology Innovation Centre Me#imurje Ltd.	Hrvatska (HR)	104000.01	130000.02
UM	University of Maribor	Slovenija (SI)	116000.01	145000.02
ICP	Pulp and Paper Institute	Slovenija (SI)	109600.00	137000.00
ANTEJA	ANTEJA ECG D.O.O.	Slovenija (SI)	232800.00	291000.00
SU-NIS	Sofia University, Science and Research Department	Bulgaria (BG)	120000.00	150000.00
Omnipack	Omnipack First Hungarian Packaging Technology Cluster	Magyarország (HU)	86800.00	108500.01
UMFST	University of Medicine, Pharmacy, Science and Technology G.E.Palade of Targu Mures	România (RO)	108080.00	135100.00
AUPM	Alumni Association of Petru Maior University	România (RO)	131920.00	164900.00
INNO-SBG	Innovation Salzburg GmbH	Österreich (AT)	146000.00	182500.00
HUMANA-NOVA	Social cooperative Humana Nova	Hrvatska (HR)	76680.00	95850.00
USARB	Alecu Russo Balti State University	Moldova (MD)	65600.00	82000.00
ALMAMONS	Regional agency for the development of small and medium size enterprises Alma Mons Ltd. Novi Sad	Serbia (RS)	72000.00	90000.00
SERDA	Sarajevo Economic Region Development Agency	Bosnia and Herzegovina (BA)	80000.00	100000.00
TOTAL (EUR)			2309400.02	2886750.05

LIST OF ASSOCIATED PARTNERS

No.	Institution name	Country
UMFST	ICEBERG Plus SRL	România (RO)
AUPM	Chamber of Commerce and Industry Mures	România (RO)
AUPM	REGIONAL DEVELOPMENT AGENCY CENTRU	România (RO)
TICM	EDIH Adria	Hrvatska (HR)
ZD.BB	District Office Böblingen	Deutschland (DE)
ZD.BB	Baden-Württemberg Stiftung	Deutschland (DE)
Omnipack	Innova Észak-Alföld Regional Development and Innovation Agency	Magyarország (HU)
ZD.BB	Chamber of Commerce and Industry of Serbia (CCIS)	Serbia (RS)