



Project factsheet - Assessment grid

PROJECT OVERVIEW	
Project Ref. No.	DRP0200391
Project title	Danube Region Programme
Acronym	Danube DNA
Priority axis	1. - A more competitive and smarter Danube Region
SO	1.2 - IndustrialTransition
Lead partner	Faculty of Technical Sciences, University of Novi Sad
Lead partner country	Serbia (RS)
Lead partner legal status	Public
Project duration	30
Total Interreg Funds	1727624.00
Total Eligible Budget	2159530.00

Project Summary

The main challenge addressed with the project is the synchronized transnational digital transformation of SMEs towards industry and logistics 4.0, across the Danube Region. To address the challenge, the main objective of the project is to create the Danube DNA - Digital Transformation network of Active SMEs training and knowledge transfer centers. The Danube DNA network will be the nucleus of integrative smart specialization, skills development, cross-sectorial collaborations, SMEs transformation, and transition towards industry and logistics 4.0, through the transfer of knowledge, inter#regional capacity building, jointly developed solutions, and implementation of innovative and sustainable pilot actions. The created Danube DNA network (O 1.1) will perform transnational alignment of regional smart specialization strategies and policies in the form of the Transnational Guidelines for the smart specialization of the Danube Region (D 1.3.2). The Guidelines will be based on the Analysis of the smart specialization strategies across the Danube region (D 1.2.1), Map of the digital readiness by country and industry sector along the Danube Region (D.1.2.2) and Gap analysis and technology solutions inventory (D.1.3.1). It will be jointly developed by all PPs and will serve as the basis for the Skills development and knowledge transfer sessions (O 2.1), joint solutions development (O 2.2), and pilot actions implementation (O 3.1). Cross-border knowledge transfer between the Danube DNA molecules (Digital Transformation Centers) and their capacity building will ensure creation of the “one-stop shop” for SMEs digitalization (D 2.1.1). These “one-stop shops” will become knowledge transfer points to the national SMEs through the specially designed Knowledge transfer and capacity-building training modules (D.2.2.1). At the same time, these “one-stop shops” will develop 6 joint solutions (O 2.2). The solutions will be verified through their implementation to the 12 SMEs along the Danube Region, in the form of 12 pilot actions (O 3.1), one per each project participating country. In that way, each solution will be proven through two pilot actions in two different countries, proving at the same time its validity and its transnational transferability. The project outputs and results will be disseminated to the main target groups from the comprehensive Danube Region (SMEs, sectoral agencies, business support organizations, and public authorities), through the Danube DNA platform (O 1.2), the Digital Transformation Expo Event (O 2.3) and digitally organized industry-specific webinars (O 3.2).

LIST OF PROJECT PARTNERS

			Total	Total
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No.	Institution name	Country	Interreg funds	eligible budget
FTN	Faculty of Technical Sciences, University of Novi Sad	Serbia (RS)	189368.00	236710.00
ITCLD	IT&C Cluster "Lower Danube"	România (RO)	145152.00	181440.00
ICT Cluster	Foundation Cluster Information and Communication Technologies	Bulgaria (BG)	159152.00	198940.00
TERA	TERA TEHNOPOLIS Ltd.	Hrvatska (HR)	120816.00	151020.00
VSTE	Institute of Technology and Business in #eské Bud#jovice	#esko (CZ)	116352.00	145440.00
STRIA	South Trasndanubian Regional Innovation Agency	Magyarország (HU)	155824.00	194780.00
PTP	Pomurje Technology Park	Slovenija (SI)	159776.00	199720.00
SOVA	SOVA Digital Inc.	Slovensko (SK)	151712.00	189640.00
TUM Int	TUM International GmbH	Deutschland (DE)	142672.00	178340.00
CAMPUS 02	CAMPUS 02 University of Applied Sciences	Österreich (AT)	159712.00	199640.00
SERDA	Sarajevo Economic Region Development Agency	Bosnia and Herzegovina (BA)	114272.00	142840.00
CEM	CHAMBER OF ECONOMY OF MONTENEGRO	Crna Gora (ME)	112816.00	141020.00
TOTAL (EUR)			1727624.00	2159530.00

LIST OF ASSOCIATED PARTNERS

No.	Institution name	Country
FTN	Chamber of Commerce and Industry of Serbia	Serbia (RS)
STRIA	CTRIA Central Transdanubian Regional Innovation Agency Nonprofit Ltd.	Magyarország (HU)
FTN	Science and Technology Park Novi Sad	Serbia (RS)
VSTE	College of Logistics	#esko (CZ)
TERA	Industrial park Nova Gradiška d.o.o. for development and investment	Hrvatska (HR)
STRIA	ICT Association of Hungary	Magyarország (HU)
TUM Int	Munich Innovation Ecosystem (MUST)	Deutschland (DE)
SOVA	Association of intelligent industry - Industry4UM.	Slovensko (SK)
CAMPUS 02	Chamber of commerce Styria (COCS)	Österreich (AT)
PTP	Pomurje Chamber of Commerce and industry	Slovenija (SI)
ICT Cluster	Ardino Municipality	Bulgaria (BG)

ITCLD	Municipality of Galati	România (RO)
CEM	Ministry of Science and Technological Development	Crna Gora (ME)
SERDA	Foreign Trade Chamber of Bosnia and Herzegovina	Bosnia and Herzegovina (BA)