



Project factsheet - Assessment grid

PROJECT OVERVIEW	
Project Ref. No.	DRP0200145
Project title	Danube Region Programme
Acronym	Back on Track
Priority axis	3. - A more social Danube Region
SO	3.2 - QualityInEducation
Lead partner	Austrian Young Workers Movement
Lead partner country	Österreich (AT)
Lead partner legal status	Private!
Project duration	30
Total Interreg Funds	2001657.60
Total Eligible Budget	2502072.00

Project Summary

In 2021, the European Union (EU) faced a concerning issue with a high percentage of young individuals aged 15 to 29 falling into the category of Not in Education, Employment, or Training (NEET). Specifically, 13.1% of young people were classified as NEET, which raised significant alarms, particularly in rural regions. This situation not only negatively impacted the well-being and living standards of NEETs but also posed threats to the social and economic sustainability of these areas. To address this pressing challenge, the EU set a target to reduce the NEET rate to below 9% by 2030 and recognized the revitalization of rural regions as a shared European vision. In response, the Back on Track project was developed as a means to tackle these challenges and contribute to achieving these common goals. A crucial aspect of this effort is to reach, motivate and effectively integrate inactive young people who are disengaged and marginalized. Back on Track aims to understand the characteristics of these young people and explore strategies to engage those who have been left behind. Consequently, the overall objective of the project is to establish sustainable and effective methods of engaging with rural NEETs, facilitating their social and educational integration, providing targeted and personalized support to pursue their individual aspirations, and enhancing their basic skills, life skills, and mental well-being. The project places a strong emphasis on the digital inclusion of rural NEETs and strives to bridge the gap by providing access to urban benefits, such as extensive education and employment opportunities, through virtual means. By increasing the virtual mobility of rural NEETs, their integration can be significantly improved, the attractiveness of rural areas can be enhanced, and the EU's overarching goal of transforming brain drain into brain gain can be advanced. To achieve its objectives, the project will establish a transnational cross-sectoral stakeholder network to ensure the long-term sustainability of its outcomes. It will also develop a strategy for successful outreach to rural NEETs, implement a mentoring programme and create an innovative digital training model tailored to the identified needs of rural NEETs. Through these efforts, the project aims to provide a pathway and new prospects for individual development, training and career orientation without the need to leave rural areas. In summary, the Back on Track project represents a concerted EU effort to address the pressing issue of rural NEETs. By understanding the characteristics of these young people, providing targeted support and leveraging digital inclusion, the project aims to improve their integration, enhance the attractiveness of rural areas and contribute to the EU's goal of reducing the NEET rate while revitalising rural areas.

LIST OF PROJECT PARTNERS

No.	Institution name	Country	Total Interreg funds	Total eligible budget
ÖJAB	Austrian Young Workers Movement	Österreich (AT)	204572.64	255715.80
SMRDA	South Muntenia Regional Development Agency	România (RO)	149900.32	187375.40
ADEL	ADEL Slovakia	Slovensko (SK)	116460.88	145576.10
DEX IC	DEX Innovation centre	#esko (CZ)	144496.00	180620.00
NERDA	Development Association NERDA	Bosnia and Herzegovina (BA)	122855.20	153569.00
PANOV	Pannon Novum West-Transdanubian Regional Innovation Nonprofit Ltd.	Magyarország (HU)	119617.68	149522.10
Philanthropy	Philanthropy, Charitable Foundation of the Serbian Orthodox Church	Serbia (RS)	138680.40	173350.50
PRIZMA	Foundation for Improvement of Employment Possibilities PRIZMA, an Institution	Slovenija (SI)	139344.00	174180.00
HICS	Human Innovation Group Nonprofit Ltd.	Magyarország (HU)	124320.00	155400.00
YES Forum	YES Forum EWIV - Youth and European Social Work Forum	Deutschland (DE)	177273.68	221592.10
IPC	ipcenter.at Ltd.	Österreich (AT)	196576.00	245720.00
SZ REDA	Stara Zagora Regional Economic Development Agency	Bulgaria (BG)	135568.00	169460.00
MPTK	Ministry of Economy of Tuzla Canton	Bosnia and Herzegovina (BA)	104000.00	130000.00
CCIS	Chamber of Commerce and Industry of Serbia	Serbia (RS)	127992.80	159991.00
TOTAL (EUR)			2001657.60	2502072.00

LIST OF ASSOCIATED PARTNERS

No.	Institution name	Country
ÖJAB		Österreich (AT)
ADEL	Bratislava Policy Institute	Slovensko (SK)
ADEL	European Dialogue	Slovensko (SK)
Philanthropy	Children's Village "Dr Milorad Pavlovic"	Serbia (RS)
Philanthropy	Roma Association "Ruke prijateljstva"	Serbia (RS)
Philanthropy	Drug Policy Network SEE - DPNSEE	Serbia (RS)
Philanthropy	Union of organizations of people living with HIV and AIDS of Serbia	Serbia (RS)
Philanthropy	Cultural – Art Association Cukojevaca	Serbia (RS)

HICS	National KID Association	Magyarország (HU)
IPC	European Association of Institutes for Vocational Training	Deutschland (DE)
PRIZMA	Employment Service of Slovenia, Regional Office Maribor	Slovenija (SI)
PRIZMA	Maribor Adult Education Centre	Slovenija (SI)
PANOV	Chamber of Commerce and Industry for Győr-Moson-Sopron county	Magyarország (HU)
PANOV	Vas County Government Office	Magyarország (HU)
YES Forum	Caritasverband der Diözese Rottenburg-Stuttgart e.V., Caritas Ludwigsburg-Waiblingen-Enz	Deutschland (DE)
SZ REDA	Maglizh Municipality	Bulgaria (BG)
SZ REDA	Gurkovo Municipality	Bulgaria (BG)
SZ REDA	Nikolaevo Municipality	Bulgaria (BG)
SZ REDA	Bratya Daskalovi Municipality	Bulgaria (BG)
SMRDA	Arges County Employment Agency	România (RO)
Philanthropy	National Employment Service of the Republic of Serbia	Serbia (RS)
DEX IC	The Labour Office of the Czech Republic - EURES, Department of employment	Česko (CZ)
NERDA	Industrial Automation	Bosnia and Herzegovina (BA)
NERDA	Ministry of Culture, Sports and Youth of Tuzla Canton	Bosnia and Herzegovina (BA)
IPC	Roma Adult Educational Centre Burgenland	Österreich (AT)