



Project factsheet - Assessment grid

PROJECT OVERVIEW	
Project Ref. No.	DRP0200409
Project title	Danube Region Programme
Acronym	COMMHERITOUR
Priority axis	3. - A more social Danube Region
SO	3.3 - CultureAndTourism
Lead partner	Municipality of Jászberény
Lead partner country	Magyarország (HU)
Lead partner legal status	Public
Project duration	30
Total Interreg Funds	1744555.28
Total Eligible Budget	2180694.10

Project Summary

Cultural heritage is a crucial contributor to economic growth, balanced employment, community revival and territorial cohesion in the Danube Region (DR). COMMHERITOUR attends living heritage crafts as a source of socio-economic integration for rural/remote DR areas. Partner regions involved own and care for the tradition of heritage-based crafts with specific 'flagship crafts' with tourism potential. As local ecosystems support valorisation with varied efficiency, they all face the challenge of crafts unevenly promoting economy, tourism performance and community cohesion. COMMHERITOUR aims to maximise the contribution of cultural heritage crafts to economic productivity, tourism performance and community cohesion, in a sustainable way. The project enhances awareness of crafts heritage's inherent growth potentials and improves valorisation capacities of communities by using inclusive models and transnationally applicable solutions strengthening cohesion. COMMHERITOUR's transnational end-product is the HeriCraft Market, a digital platform of cross-cultural networking, showcasing crafts-related tourism attractions, sharing methods, inventions, and skill development curricula. 3 knowledge providers with relevant know-how in specific thematic areas support crafts heritage valorisation activities of 8 heritage regions (9PPs), while 13 ASPs of varied thematic competences will accompany the realisation of objectives and join the partnership for the cultural heritage-focused, community-based integrated tourism project. The project contributes to the deeper understanding of rural heritage crafts' potentials in local economic development (esp. tourism) and its role in meeting social and community challenges typical for rural areas. Valorising the cultural heritage of living crafts with a new tourism market concept and treating the issue with a multi-sectoral ecosystem-based approach helps to improve the overall socio-economic situation in remote, rural areas of the DR.

LIST OF PROJECT PARTNERS

No.	Institution name	Country	Total Interreg funds	Total eligible budget
JBER	Municipality of Jászberény	Magyarország (HU)	322772.32	403465.40

METU	Metropolitan University	Magyarország (HU)	128000.00	160000.00
UNILJUB	University of Ljubljana	Slovenija (SI)	138344.96	172931.20
RERA	Regional Development Agency of South Bohemia - RERA	#esko (CZ)	153686.40	192108.00
HNCAN	Tourist Board of the Herzegovina-Neretva Canton	Bosnia and Herzegovina (BA)	112149.20	140186.50
KONJIC	Association of Entrepreneurs of the Municipality of Konjic	Bosnia and Herzegovina (BA)	42040.88	52551.10
ISTRIA	Local action group „Central Istria“	Hrvatska (HR)	152761.60	190952.00
ISI	Institute of Social Innovations	#esko (CZ)	149641.60	187052.00
PETNJICA	Municipality of Petnjica	Crna Gora (ME)	105638.80	132048.50
SIBIU	Sibiu County Council	România (RO)	150797.92	188497.40
VOJVODINA	European Affairs Fund of Autonomous Province of Vojvodina	Serbia (RS)	123128.00	153910.00
KAMNIK	Public institute for culture Kamnik	Slovenija (SI)	165593.60	206992.00
TOTAL (EUR)			1744555.28	2180694.10

LIST OF ASSOCIATED PARTNERS

No.	Institution name	Country
JBER	Hungarian Heritage House	Magyarország (HU)
PETNJICA	Non-governmental association Bihor carpet	Crna Gora (ME)
HNCAN	Ministry of Trade, Tourism and Environmental Protection of Herzegovina – Neretva Canton	Bosnia and Herzegovina (BA)
ISI	INNOFUND endowment fund	#esko (CZ)
KAMNIK	Consortium of Arts and Crafts Centres of Slovenia	Slovenija (SI)
KAMNIK	Chamber of Craft and Small Business of Slovenia	Slovenija (SI)
SIBIU	Ministry of Development, Public Works and Administration	România (RO)
VOJVODINA	Provincial Secretariat for Culture, Public Information and Relations with Religious Communities	Serbia (RS)
JBER	Association of Hungarian Folk Artists	Magyarország (HU)
UNILJUB	Ministry of Economic Development and Technology of Slovenia, Internal Market Directorate	Slovenija (SI)
JBER	Association for Saving the Cultural Heritage and Folk Traditions of Zakarpattia	Ukraine (UA)
RERA	Culture- and Creative Industries Upper Palatinate Association	Deutschland (DE)
ISI	National Platform of Women from Moldova	Moldova (MD)