

Project factsheet - Assessment grid

PROJECT OVERVIEW		
Project Ref. No.	DRP0200445	
Project title	Danube Region Programme	
Acronym	SReST	
Priority axis	3 A more social Danube Region	
SO	3.3 - CultureAndTourism	
Lead partner	MUNICIPALITY OF POSTOJNA	
Lead partner country	Slovenija (SI)	
Lead partner legal status	Public	
Project duration	30	
Total Interreg Funds	1244376.00	
Total Eligible Budget	1555470.00	

Project Summary

The intangible cultural and natural heritage of the Danube agrobiodiversity and its gastronomy treasures showing how different cultures have (e)merged over the centuries is at risk. Also due to a non-sustainable way of doing tourism. Losing agrobiodiversity heritage can potentially mean losing a wealth of genetic resources for food and agriculture, limiting our options for adapting to future climate and pest diseases, and making food less colourful, less nutritious and less interesting. To face this common challenge, the SReST project provides solutions for the Danube area agrobiodiversity and food heritage valorisation in a socially responsible way. By doing so, the project will help enhance local agricultural high-value chains while preserving local communities' natural and cultural diversity and promote sustainable tourism as a pathway for food heritage protection also by engaging vulnerable groups (youth, elderly, disabled, migrants) in rural and suburban partner areas. SReST develops joint solutions to enhance socio-economic development and to promote alternative models and competitive new tourism products of "slow food itineraries grounded in agrobiodiversity and food heritage," tested in different territorial contexts of pilot regions. The project capitalizes on the experience and methods of the international slow food network and it will take advantage of the experiences gained by PPs and ASPs in promoting sustainable tourism. SReST will provide integrated solutions to engage stakeholders that will exceed the project duration. These solutions will result in a convivial community that interacts and works as a system, welcoming visitors who discover it through tourism agrobiodiversity conservation and valorisation in an engaging (SRest = splendid rest) way. SReST Digital Ecosystem for Learning and Innovation will incorporate all our learnings, solutions & instructions and will enable capitalization of project results beyond the initial project territory.

LIST OF PROJECT PARTNERS

No.	Institution name	Country	Total Interreg funds	Total eligible budget
PO	MUNICIPALITY OF POSTOJNA	Slovenija (SI)	249200.00	311500.00
EUBA	University of Economics in Bratislava	Slovensko (SK)	148800.00	186000.00

NATIVA	Nativa, Institute for Sustainable Growth	Slovenija (SI)	102376.00	127970.00
PZ OK	Agricultural cooperative Island of Krk	Hrvatska (HR)	90400.00	113000.00
Dubašnica d.o.o	Municipal community Dubašnica d.o.o	Hrvatska (HR)	94400.00	118000.00
НВМÖ	Hajdú-Bihar County Government	Magyarország (HU)	132000.00	165000.00
SERDA	Sarajevo Economic Region Development Agency	Bosnia and Herzegovina (BA)	129600.00	162000.00
TOZapadnaSrbija	Tourism organization of Western Serbia	Serbia (RS)	105600.00	132000.00
VedrinaPolimlja	Association of Citizens "Vedrina Polimlja"	Serbia (RS)	84000.00	105000.00
KV	NGO Kisele vode	Crna Gora (ME)	108000.00	135000.00
TOTAL (EUR)			1244376.00	1555470.00

LIST OF ASSOCIATED PARTNERS				
No.	Institution name	Country		
SERDA	FEDERAL MINISTRY OF ENVIRONMENT AND TOURISM	Bosnia and Herzegovina (BA)		
EUBA	The Northeastern Slovakia – Regional Tourism Organization	Slovensko (SK)		
РО	ARGE BK Slow Food Travel Alpe Adria Carinthia	Österreich (AT)		
РО	The Slovenian Rural Development Network	Slovenija (SI)		
НВМÖ	Hortobagy Nature Conservation and Gene Preservation Nonprofit Ltd. Magyarország (HU)			
НВМÖ	Hajdu Bihar County Directorate of Hungarian Chamber of Agriculture	Magyarország (HU)		
РО	Ministry of Economy, Tourism and Sport	Slovenija (SI)		