

**Interreg  
Danube Region**



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**Danube GeoTour Plus**

# Danube GeoTour Plus

Boosting opportunities for more inclusive, valuable, and balanced  
Geopark Communities.

*Project timeline: 01/2024 – 06/2026*

## **Meeting**

DRP Synergy Meeting Bukarest  
12.06.2025

## **Präsentiert von**

Cristina Toma (University of Bukarest, HATEG Geopark)

# Danube GeoTour Plus

## Our challenges:

- Outmigration & lost of local engagement
- Increasing tourism demand
- Outdated visitor management practices



## What are we doing?

### 1. Engagement of local community

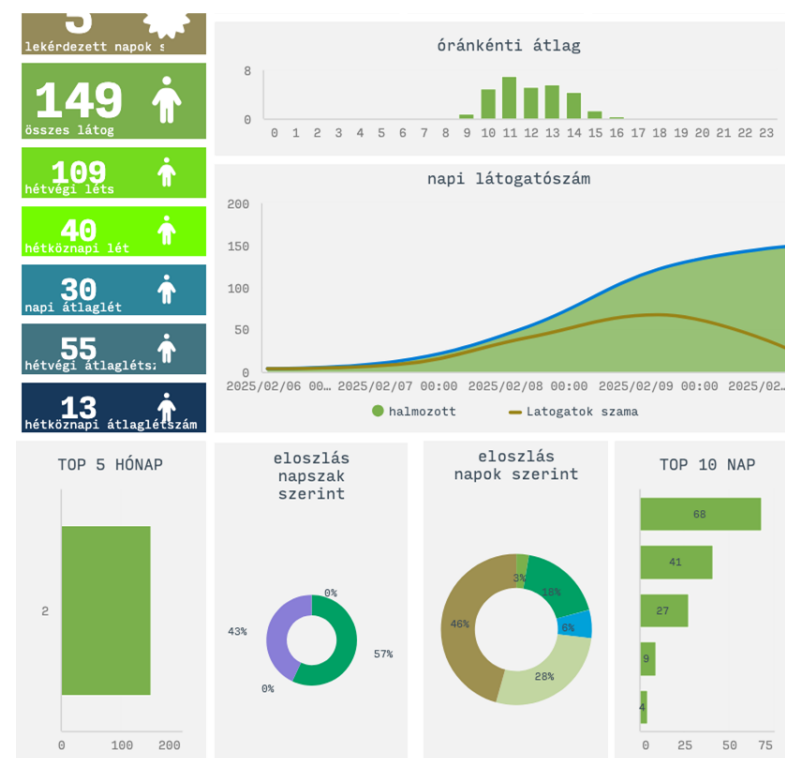
Support of vulnerable groups (e.g. women in rural areas, elderly isolated people) - *Interviews, Strategy, Action Plan* (Workshops, Pop-up Cafés, Campaigns)

### 2. Development of Geopark

**Experiences & 10 Criteria** (heritage focus, accessibility, job creation potential, VG inclusion) - *local products, traditional experiences, stories*

### 3. Sustainable Visitor Management

(innovative monitoring-tools, visitor management/distribution on open routes, larger territories, hot spots areas - *infrared counter + App* Technical University of Kosice & prototype by Hungary/BÜKK





# Geopark Experiences

BÜKK (mobile Exhibition)

PAPUK (rural Women showing their traditions)

HATEG (painting)

NGSE (catholic monuments/local stories for long hiking distance trail)

IDRIJA (outdoor escape room)





# Synergy Building Possibilities



## Share experiences

**1. Community Involvement** how to involve local communities, special target groups

**2. Geopark Experience criteria** catalog with 10 criteria & indicators

**3. Share prototype experiences,** max. carrying capacity calculations, visitor counting innovations

## Looking for Synergies

Future Project possibilities, local communities, sustainable tourism practices & opportunities, rural development, social aspects

Planned online meeting to exchange with Danube Interreg and other relevant project - connect to stay in touch

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# Thank you for your participation

## CONTACTS

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**Projekt Webseite:**

<https://interreg-danube.eu/projects/danube-geotour-plus>

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