



WE.Circular Pop-up Store

Catalogue of Participating Circular Businesses

01



This catalogue showcases innovative women-owned circular businesses from the Danube Region.

02



Companies are featured in our catalogue highlighting their products & services and cooperation opportunities

03



Gain visibility, network with like-minded entrepreneurs and access support and funding opportunities

Sectors covered

-  Textile and Fashion
-  Services
-  Waste management
-  Agriculture
-  Food and Beverage
-  Cosmetics

WE.Circular Pop-up Store & Networking Event

Bratislava, Slovakia

25.03.2026

AC Hotel Bratislava Old Town





Textile and Fashion

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UPcycling designer

About us

Neworn is a **curated marketplace and focused on premium B-stock and exclusive sample collections from trusted children's brands.**

We give families access to high-quality pieces that would otherwise remain unseen while building a trusted circular shopping community.

Sector: **Textile | Consumer Goods | IT**



What we offer

Neworn makes circular shopping simple by connecting families with premium children's items through a trusted digital marketplace.



KEY PRODUCTS & SERVICES

- B-stock and sample collections
- Second-hand children's items
- Online marketplace platform
- AI shopping assistant
- Community marketplace



CIRCULAR IMPACT

- Product reuse and resale
- Waste reduction in textile production
- Local sourcing and circular marketplace model



ENVIRONMENTAL IMPACT

Neworn extends the lifecycle of premium children's clothing through curated resale and B-stock collections, helping reduce textile waste and promote circular consumption.

Cooperation interests

- B-stock brand partnerships
- Platform / tech partners
- Event collaborations
- International partners

Digital tools used

- E-commerce platform
- Digital marketing tools
- Automation / smart solutions
- ERP / CRM systems

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About us

Empress Ltd. Zenica is a sustainable textile manufacturer producing **high-quality workwear, uniforms and innovative textile products**. The company is known for its specialised underwear brand **Sheepa, which integrates natural wool inserts and circular design principles**. Empress operates according to ISO 9001, ISO 14001 and ISO 45001 standards and exports to several European markets.

Sector: **Textile**



What we offer

Empress provides sustainable textile products combining quality manufacturing, innovative materials and circular production practices.



KEY PRODUCTS

Specialised underwear with wool insert
Medical uniforms
Polo and T- shirts
Workwear jackets for freezers.



CIRCULAR IMPACT

Reuse of natural wool materials
Waste reduction and recycling practices
Eco-design for durability and long product lifecycle.



ENVIRONMENTAL IMPACT

Empress transforms natural wool that would otherwise be discarded into sustainable textile products. The company supports local value chains and creates green jobs, particularly for women in the textile sector.

Cooperation interests

- B2B partnerships for circular textile products
- Joint product development and pilot testing
- Collaboration in innovation and R&D projects
- Expansion to new international markets

Digital tools used

- Digital marketing tools
- Digital design and prototyping
- Automation and smart production equipment

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MAGBAGO D.O.O.

About us

MAGBAGO is a sustainable fashion brand creating circular apparel from eco-friendly and safe materials. The brand combines modern design with responsible production to reduce waste, minimize toxins and extend product life. It has received international recognition, including **Runner-up at the New European Bauhaus Prizes 2025** and **Special Recognition at the Circular Economy Awards 2025**.

Sector: **Textile I Manufacturing**



What we offer

MAGBAGO designs sustainable fashion pieces that combine contemporary style, circular materials and responsible manufacturing.



KEY PRODUCTS

Pants, dresses, skirts
Jackets, shirts



CIRCULAR IMPACT

Use of recycled and bio-based materials
Product reuse and repair
Eco-design for durability



ENVIRONMENTAL IMPACT

MAGBAGO promotes circular fashion by using safe materials and reducing textile waste and harmful chemicals. The brand encourages responsible consumption and supports sustainable lifestyle choices.

Cooperation interests

- Collaborations with sustainable fashion brands
- B2B partnerships for innovative bio-materials
- Development of alternative leather from plums
- Expansion to international markets

Digital tools used

- E-commerce platform
- Digital marketing tools
- Digital design and prototyping

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About us

Sugar On Top is a sustainable fashion studio focused on ethical production and circular design. Through small-batch manufacturing and zero-waste practices, the company creates durable textile products while supporting women from rural communities.

The studio operates through its brands Stribor Wear and Orangetree.

Sector: **Textile I Manufacturing**



What we offer

Sustainable textile design and ethical production combined with circular product development and consulting.



KEY PRODUCTS & SERVICES

Sustainable fashion product design
Small-batch ethical manufacturing
Brand and visual identity development
Circular design consulting
Circular product development



CIRCULAR IMPACT

Product reuse and material upcycling
Eco-design for durability
Local sourcing and short supply chains



ENVIRONMENTAL IMPACT

Sugar On Top reduces textile waste through zero-waste design and small-batch production using surplus materials.
The company also supports women from rural and marginalized communities through fair employment.

Cooperation interests

- B2B partnerships and retail collaborations
- Joint sustainable product development
- Small-batch ethical manufacturing partnerships
- Circular design and product development services

Digital tools used

- E-commerce platform
- Digital marketing tools

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About us

SizeSense is a **SaaS solution for fashion designers and Shopify brands that predicts clothing fit using precise body-to-garment measurement alignment.** By analysing body measurements, fabric elasticity and garment design, the platform improves size recommendations and reduces uncertainty in online shopping.

Sector: **Textile | IT**



What we offer

AI-based sizing technology that helps fashion brands improve customer experience, reduce returns and support more sustainable online retail.



KEY PRODUCTS & SERVICES

- AI size recommendation tool
- Body-to-garment fit analysis
- Fabric and design fit modelling
- Shopify integration
- Customer fit profiles



CIRCULAR IMPACT

- Reduction of product returns
- Lower textile waste from unsold items
- Circular SaaS model supporting sustainable fashion retail



ENVIRONMENTAL IMPACT

SizeSense helps reduce fashion returns, lowering transport emissions, logistics costs and textile waste generated by incorrect sizing in online shopping.

Cooperation interests

- Partnerships with Shopify fashion brands
- Collaboration with resale and second-hand platforms
- Pilot projects with fashion retailers
- Expansion to international fashion markets

Digital tools used

- E-commerce platform integration
- Digital design and prototyping tools

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About us

Studio Lish Design is a **one-woman sustainable fashion studio creating multifunctional garments and accessories from high-quality fabrics and textile scraps**. The brand promotes circular fashion by transforming leftover materials into new products while sharing knowledge through sewing courses and fabric-waste workshops.

Sector: **Textile | Education**



What we offer

Sustainable textile design and ethical production combined with circular product development and consulting.



KEY PRODUCTS & SERVICES

- Multifunctional garments
- Accessories made from fabric scraps
- Sewing courses
- Fabric waste workshops



CIRCULAR IMPACT

- Reuse of textile scraps and leftover fabrics
- Reduction of fabric waste through creative reuse
- Eco-design focused on durability and multifunctionality



ENVIRONMENTAL IMPACT

- Studio Lish Design reduces textile waste by transforming leftover fabrics into new garments and accessories while promoting sustainable fashion practices through education and community workshops.

Cooperation interests

- B2B partnerships
- Expansion to international markets

Digital tools used

- Digital marketing tools

Contacts:



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About us

MeMi Textiles develops **innovative textile solutions that combine absorbency, reusability and sustainability**. Using the patented TSAcore technology, the company creates highly absorbent, washable textile materials designed as a sustainable alternative to disposable hygiene products.

Sector: **Textile**



What we offer

Advanced textile technologies that enable reusable, high-performance absorbent materials for hygiene and medical applications.



KEY PRODUCTS & SERVICES

TSAcore technology for incontinence products
TSAcore technology for menstrual products
TSAcore technology for reusable diapers
TSAcore solutions for absorbent textiles



CIRCULAR IMPACT

Reusable absorbent textile materials
Eco-design for durability and long product life
Local sourcing and responsible material use



ENVIRONMENTAL IMPACT

Reusable absorbent textiles replace disposable hygiene products, reducing waste, plastics and the environmental footprint of diapers and incontinence items.

Cooperation interests

- B2B partnerships in the hygiene sector
- Access to international markets for absorbent textile solutions

Digital tools used

- E-commerce platform
- Digital marketing tools
- Automation / smart equipmen

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About us

Nagy Márta Upcycling is a Hungarian sustainable **fashion micro-enterprise transforming discarded textiles into unique, handcrafted clothing and accessories.**

The brand combines creative upcycled design with educational workshops and corporate sustainability programmes promoting conscious consumption and textile waste reduction.

Sector: **Textile**



What we offer

Upcycled fashion products and educational activities that promote sustainable fashion and responsible consumption.



KEY PRODUCTS

Upcycled clothing and accessories
Garment redesign and transformation
Upcycling workshops
Corporate sustainability workshops



CIRCULAR IMPACT

Use of recycled and discarded textiles
Product reuse and garment transformation
Reduction of textile waste through upcycling



ENVIRONMENTAL IMPACT

Extends the lifecycle of discarded textiles by transforming them into new fashion products. Through workshops and educational activities, the brand promotes conscious consumption and sustainable fashion.

Cooperation interests

- Corporate partnerships for sustainability workshops
- B2B collaboration on circular fashion initiatives
- International partnerships in circular fashion markets

Digital tools used

- Digital marketing tools
- Online collaboration platforms
- Digital invoicing and payment systems

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About us

Sōsan Design is a Hungarian micro-enterprise combining sustainable handcrafted fashion with personal styling services. The brand creates small-batch accessories and garments while helping clients optimise their wardrobes and adopt more conscious fashion habits.

Sector: **Textile**



What we offer

Sustainable handcrafted accessories together with personal styling services that support mindful fashion consumption.



KEY PRODUCTS

Upcycled accessories made from car airbags
Limited-edition fashion accessories
Personal styling consultations
Wardrobe revision and shopping guidance



CIRCULAR IMPACT

Product reuse through upcycled materials
Waste reduction through creative reuse
Promotion of conscious consumption



ENVIRONMENTAL IMPACT

Sōsan Design promotes sustainable fashion by creating durable small-batch accessories and helping clients reduce unnecessary purchases through wardrobe optimisation and conscious styling.

Cooperation interests

- Collaboration with concept stores and design platforms
- Educational talks and workshops on sustainable fashion
- Partnerships with sustainable fashion initiatives
- Retail collaborations for upcycled accessories

Digital tools used

- Digital marketing tools

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About us

Tuka Wear is a Moldovan **sustainable fashion brand creating high-quality children's clothing from natural and eco-friendly materials.** The brand focuses on durability, safety and timeless design, offering a sustainable alternative to fast fashion.

Sector: **Textile**



What we offer

Sustainable children's clothing designed for durability, comfort and responsible consumption.



KEY PRODUCTS

Sustainable children's clothing collections
Garments from natural and eco-friendly materials
Small-batch locally produced fashion
Limited-edition and capsule collections



CIRCULAR IMPACT

Use of natural and bio-based materials
Eco-design focused on durability
Local sourcing and short supply chains



ENVIRONMENTAL IMPACT

Tuka Wear reduces environmental impact through durable clothing, natural materials and small-batch local production that minimizes waste and supports sustainable value chains.

Cooperation interests

- Partnerships with sustainable retailers and concept stores
- Joint product development with designers and eco brands
- Pilot testing of circular fashion solutions
- Expansion to international markets

Digital tools used

- E-commerce platform
- Digital marketing tools
- Digital design / prototyping
- Online collaboration platforms

Contacts:

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Founder

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About us

Moruša is a **sustainable fashion project and community bazaar** based in Banská Bystrica. The initiative promotes sustainability in fashion through events, education and a curated space for second-hand and slow fashion. Moruša connects creativity, community and circular fashion to make sustainable choices more accessible.

Sector: **Textile I Services**



What we offer

Community-based initiatives that promote circular fashion through second-hand marketplaces, events and educational activities.



KEY PRODUCTS & SERVICES

Local Fashion Bazaar - Curated space for second-hand and slow fashion items extending clothing lifecycles.

Educational Events - Workshops and events on sustainable fashion and circular economy.

Community Hub - Platform connecting people interested in sustainable fashion and creativity.

Awareness Campaigns - Initiatives raising awareness about the environmental impact of the textile industry.



CIRCULAR IMPACT

Extending clothing lifecycles through reuse
Reducing textile waste
Promoting sustainable fashion awareness

Cooperation interests

- Sharing proprietary methodologies or academic findings, know-how sharing

Digital tools used

- E-commerce platform
- Digital marketing tools

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Services

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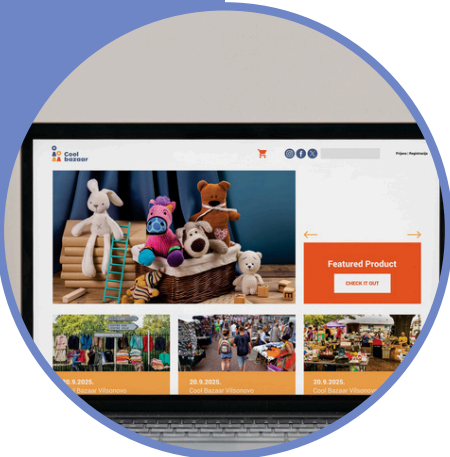
SNOVÁ

About us

Pricha d.o.o. is a marketing and PR agency specializing in strategic communications, brand development and event production.

The company also develops **Cool Bazaar, a community platform connecting parents and children through events**, a marketplace for pre-loved products and activities promoting sustainability and circular economy.

Sector: **IT | Marketing | Community Platforms**



What we offer

Strategic marketing, brand development and community-driven platforms that connect businesses with families and promote circular economy concepts.



KEY SERVICES

Strategic marketing and PR
 Event production and trade fairs
 Brand development
 Digital marketing and sales activation
 Community platforms (Cool Bazaar)



CIRCULAR IMPACT

promotes the reuse of children's products through community events and marketplaces.
 he platform encourages sustainable consumption and awareness of circular economy principles

Cooperation interests

- Strategic sponsors and investors for Cool Bazaar
- Brand and event partnerships
- International partners for market expansion
- Technology partners for platform development

Digital tools used

- Digital marketing and communication tools
- Online marketplace and platform development
- Social media and digital community management

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SNOVÁ

About us

Snová is a Bratislava-based studio specializing in professional design services. The company develops creative solutions and tailored design concepts supporting sustainable and durable products.

Sector: **Specialized design activities**



What we offer

Creative design solutions and consulting that combine aesthetics, functionality and sustainable design principles.



KEY SERVICES

Specialized design consulting and execution
Creative brand and visual identity development
Design and aesthetics consultancy



CIRCULAR IMPACT

Product reuse and refurbishment concepts
Waste reduction through sustainable design
Eco-design focused on durability

Cooperation interests

- B2B partnerships for design and creative services
- Collaboration on branding, product and visual identity development
- International partnerships and client network expansion

Digital tools used

- E-commerce platform

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Waste Management

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About us

OilRight is a Romanian **social enterprise that collects used cooking oil from households and businesses and transforms it into eco-friendly scented candles and raw material for biodiesel**. The initiative combines circular economy solutions with social inclusion by employing people with disabilities and turning waste into valuable products.

Sector: **Waste management**



What we offer

Circular solutions for collecting and transforming used cooking oil into sustainable consumer products and renewable resources,



KEY PRODUCTS & SERVICES

Scented candles (Buniz line)
DIY kits for used cooking oil recycling
Collection and recycling of used cooking oil



CIRCULAR IMPACT

Use of recycled cooking oil as raw material
Reduction of environmental pollution
Circular reuse of household waste streams



ENVIRONMENTAL IMPACT

OilRight prevents water and soil pollution by collecting and recycling used cooking oil while creating meaningful employment opportunities for people with disabilities.

Cooperation interests

- B2B partnerships
- R&D collaboration for product development

Digital tools used

- E-commerce platform
- Digital marketing tools
- Online collaboration platforms

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About us

AuTerra Materials is a Slovenian company applying circular economy solutions in the construction sector. The company provides mobile on-site recycling of construction and demolition waste, enabling immediate reuse of recycled materials while reducing transport and emissions.

AuTerra Materials also works on developing new construction products from recycled materials to close material loops.

Sector: **Waste management**



What we offer

Circular construction solutions through on-site recycling, waste logistics and development of recycled construction materials.



KEY PRODUCTS & SERVICES

Mobile on-site recycling of construction waste
Waste transport and logistics
Waste trading and secondary CE- certified material acquisition
Development of recycled construction products



CIRCULAR IMPACT

On-site recycling of construction and demolition waste and immediate reuse of aggregates
Reintegration of recycled and secondary materials into construction processes
Extending material life cycles and reducing reliance on virgin resources



ENVIRONMENTAL IMPACT

Reduced transport costs of construction waste
Lower emissions and keeping materials in circulation
Reduced use of landfill disposal and improved resource efficiency

Cooperation interests

- B2B partnerships in construction and waste management
- Joint development of recycled construction products
- Pilot projects for circular construction solutions
- International partnerships and market expansion

Digital tools used

- Recording quantities of incoming and processed construction materials
- Traceability of recycled and CE-certified secondary materials
- Digital documentation supporting regulatory compliance and reporting

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Agriculture

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SEMINKOVNA
SÁZEJ, SKLÍZEJ, SDÍLEJ...

About us

Seminkovna EDU is an **education and innovation platform built on the Seminkovna ecosystem**, a network of 200+ community seed libraries in the Czech Republic. The initiative promotes biodiversity, seed saving and resilient local food systems through education, community programmes and practical learning tools.

Sector: **Agriculture | Education**



What we offer

Educational programmes and methodologies that connect seed saving, biodiversity and circular local food systems.



KEY PRODUCTS & SERVICES

Educational workshops and training
Online courses and digital learning tools
Seed programmes for schools
Seed library development and consulting



CIRCULAR IMPACT

Local seed sharing and short supply chains
Circular community seed library model
Preservation of biodiversity and seed knowledge



ENVIRONMENTAL IMPACT

Seminkovna supports biodiversity and resilient local food systems by keeping seeds and knowledge in active community circulation while strengthening environmental awareness.

Cooperation interests

- Partnerships with schools and educational institutions
- Collaboration with municipalities, NGOs and libraries
- International partners for programme development
- Co-development of digital educational tools

Digital tools used

- Digital marketing tools
- Online collaboration platforms
- Online learning platforms and digital education tools

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Food and Beverage

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Shen 

NATURAL GUMS

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transfoodmission



NATURAL GUMS

About us

ShenGums Bulgaria develops **natural and functional chewing gums designed to support oral health**. The products combine natural resin, xylitol, probiotics and vitamins to create a healthier alternative to conventional chewing gum while promoting sustainability.

Sector: **Food**



What we offer

Natural and functional chewing gums that support oral health while using biodegradable ingredients and plastic-free packaging.



KEY PRODUCTS & SERVICES

Natural chewing gums
Functional gums with probiotics and vitamins
Enamel remineralization gum
Herbal chewing gum line (in development)
Educational seminars on oral health



CIRCULAR IMPACT

Use of natural biodegradable resin
Plastic-free recyclable packaging
Eco-design focused on sustainable materials



ENVIRONMENTAL IMPACT

Biodegradable chewing gums made from natural chicle resin and packaged in plastic-free materials reduce environmental impact while supporting oral health.

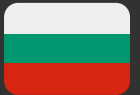
Cooperation interests

- Partnerships with dentists and health professionals
- Collaboration on functional herbal products
- Expansion to international markets

Digital tools used

- E-commerce platform
- Digital marketing tools

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About us

TransFoodMission is a Hungarian **circular food innovation enterprise transforming food industry byproducts into high-value ingredients and consumer products.**

The company works with manufacturers and retailers to reduce food waste through circular product development and reuse pathways.

Sector: **Food**



What we offer

Circular food innovation solutions that help manufacturers and retailers transform food industry byproducts into value-added products.



KEY PRODUCTS & SERVICES

Circular food R&D and byproduct valorisation services
Upcycled food product development
Industrial byproduct sourcing and partnership coordination
Embedded upcycled food category development



CIRCULAR IMPACT

Use of food industry byproducts as ingredients
Reduction of food waste through value-added reuse
More efficient circular food value chains



ENVIRONMENTAL IMPACT

Transforms food industry byproducts into value-added products, reducing waste and the environmental footprint of food production.

Cooperation interests

- B2B partnerships with food manufacturers and retailers
- Pilot projects for upcycled food products
- International partnerships and market expansion

Digital tools used

- E-commerce platform
- ERP / CRM systems
- Online collaboration platforms

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Cosmetics

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AMELLES
KOZMETIKA



AMELLES
KOZMETIKA

About us

Amelles Cosmetics is a Serbian brand developing **natural skincare products that combine plant-based ingredients with modern scientific research**. The company focuses on sustainability by applying circular economy principles, including the use of secondary raw materials and locally sourced ingredients.

Sector: **Cosmetics**



What we offer

Natural skincare products that combine scientific innovation, sustainable ingredients and circular production practices.



KEY PRODUCTS & SERVICES

- Mineral sunscreen Vidλ
- Biocellulose face mask B3iocEII
- Face cream Hydra Plum
- Make-up removing and cleansing milk Nura
- Face cream and soap Tomato



CIRCULAR IMPACT

- Reuse of secondary raw materials
- Local sourcing of ingredients
- Circular production practices in cosmetics



ENVIRONMENTAL IMPACT

- Amelles reduces environmental impact by using secondary raw materials from the food industry and locally sourced ingredients, lowering waste and transport emissions while supporting small local producers.

Cooperation interests

- Retail and distribution partnerships (organic beauty stores, pharmacies)
- Collaboration with sustainable hotels and spas
- Partnerships with corporate and institutional buyers

Digital tools used

- E-commerce platform

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