Output Factsheet

Output title:

O1.2 Regional Action Plans – FINAL UPDATED

Summary of the output (max. 2500 characters)

This FINAL UPDATED version reflects the inclusion of the 12th Regional Action Plan for the Municipality of Žepče. The output consists of 12 Regional Action Plans (RAPs) prepared by participating partner regions to translate the Joint Strategy (O1.1) into concrete regional development frameworks. The RAPs outline how each territory will contribute to the creation of the Danube Wood(s) Route through sustainable tourism development, valorisation of forest- and wood-related cultural heritage, stakeholder engagement and local value creation.

The RAPs were developed using a harmonised template provided by PP17 – South Transdanubian Regional Innovation Agency (STRIA), ensuring a coherent structure across the Danube Region. Each RAP includes a regional analysis, development needs and opportunities, strategic objectives aligned with the transnational vision, and a set of actions to support sustainable tourism, interpretation, heritage preservation and community involvement.

In line with the project methodology, every RAP contains a broader list of proposed actions. From this list, two actions are described in detail, providing clear operational steps, stakeholder roles, expected results and feasibility considerations. Furthermore, each RAP identifies at least one action suitable for implementation within WP2 (pilot activities), ensuring a direct link between planning and practical testing.

The RAPs were prepared in close cooperation with regional stakeholders, including public authorities, tourism organisations, cultural institutions, protected areas, SMEs and community groups. Through consultations, workshops and bilateral discussions, partners ensured that the proposed actions reflect local priorities and are anchored in real regional needs.

Together, the 12 RAPs provide a strong territorial foundation for the development of the Danube Wood(s) Route and guide the implementation of WP2 and WP3 activities.

Contribution to the programme and project objectives, output and result indicator, as well as to the targets set for the Priority Area concerned (max. 2000 characters)

The RAPs contribute directly to Programme Specific Objective 3.3 – Enhancing sustainable tourism and culture-led development, by supporting regions in planning

sustainable tourism offers, improving interpretation of forest heritage, and fostering cooperation between cultural, environmental and tourism actors.

The output fulfils the Programme Result Indicator RCO 83 – Strategies and action plans developed, providing strategic tools that enhance institutional and stakeholder capacity across the Danube Region.

At project level, the RAPs operationalise the Joint Strategy (O1.1) and prepare the ground for WP2 pilot actions and WP3 transnational route development. They help regions:

• develop place-based opportunities linked to forest and wood heritage.

• improve the quality and diversity of tourism and cultural experiences.

• strengthen local value chains and traditional skills.

• engage communities and SMEs in sustainable development.

• contribute to the long-term establishment of the Danube Wood(s) Cultural Route.

By aligning regional priorities with the project's transnational goals, the RAPs ensure that each region contributes in a coherent and meaningful way to the overall vision of the Danube Wood(s) Route.

How can the output be used and by whom (target group), what is the benefit and the impact for these target groups and the target area / Danube Region? (max. 1500 characters)

The RAPs will be used by regional and local authorities, tourism organisations, cultural and environmental institutions, protected area administrations, forest management bodies, SMEs and community groups. They provide these actors with clear guidance for planning and implementing actions linked to sustainable tourism, heritage interpretation, local value creation and community engagement.

Key benefits include:

• structured regional priorities for developing the Danube Wood(s) Route.

• improved coordination among public, tourism, cultural and environmental sectors.

• practical guidance for implementing WP2 pilot actions and WP3 activities.

• enhanced visibility and valorisation of forest- and wood-related cultural heritage.

• strengthened regional identity and stakeholder ownership.

• support for long-term development planning and potential future investments.

The impact of the RAPs lies in their ability to connect transnational goals with local action, ensuring that each region contributes to a shared, coherent and sustainable cultural route.

How can the sustainability of the output be ensured and where and to whom is

it going to be transferred? (max. 1500 characters)

Sustainability is ensured through strong institutional involvement and broad stakeholder ownership. Since the RAPs were developed with participation from public authorities, tourism bodies, cultural institutions, protected areas, SMEs and community groups, the actions identified in the documents reflect regional priorities and have long-term relevance.

The RAPs can be integrated into existing regional strategies, tourism development plans, cultural heritage management frameworks and environmental or community programmes. They can also support funding applications for future initiatives linked to forest-based cultural routes, interpretation, visitor experience development and cross-sector cooperation.

The output will be transferred to regional and local administrations, destination management organisations, protected areas and forest management bodies, cultural and heritage institutions, SMEs, craftspeople and tourism service providers, educational and community actors, the future governance structure of the Danube Wood(s) Route.

The harmonised methodology also allows other regions to adopt or adapt the RAP structure, ensuring replicability and long-term relevance beyond the project partnership.